

Italy-Teramo: Advertising campaign services
OJ S 49/2020 10/03/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Azienda USL di Teramo

Postal address: Circonvallazione Ragusa 1

Town: Teramo

NUTS code: ITF12 Teramo

Postal code: 64100

Country: Italy

Contact person: Azienda unità sanitaria locale Teramo – UOC acquisizione beni e servizi

E-mail: teresa.deugenio@aslteramo.it

Telephone: +39 0861420291

Fax: +39 0861420292

Internet address(es):

Main address: <http://www.aslteramo.it>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Procedura aperta ex art. 60 del D.Lgs. n. 50/2016 per l'affidamento del servizio di «help – desk sanitario screening oncologici e vaccinazioni» per le esigenze dell'ASL di Teramo

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Procedura aperta ex art. 60 del D.Lgs. n. 50/2016 per l'affidamento del servizio di «help – desk sanitario screening oncologici e vaccinazioni» per le esigenze dell'ASL di Teramo

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 2 129 234,80 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ITF12 Teramo

II.2.4. Description of the procurement

Procedura aperta ex art. 60 del D.Lgs. n. 50/2016 per l'affidamento del servizio di «help – desk sanitario screening oncologici e vaccinazioni» per le esigenze dell'ASL di Teramo

II.2.5. Award criteria

Quality criterion - Name: Qualità / Weighting: 30

Price - Weighting: 30

II.2.11. Information about options

Options: yes

Description of options:

Rinnovo biennale, proroga tecnica ed estensione quinto d'obbligo

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 216-495199](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Procedura aperta ex art. 60 del D.Lgs. n. 50/2016 per l'affidamento del servizio di «help – desk sanitario screening oncologici e vaccinazioni» per le esigenze dell'ASL di Teramo

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/12/2019

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Emmelle Comunicazione S.r.l.

Postal address: Viale Giovanni Bovio 71

Town: Teramo

NUTS code: ITF12 Teramo

Postal code: 64100

Country: Italy

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 129 234,80 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunale di Teramo

Town: Teramo

Country: Italy

VI.5. Date of dispatch of this notice

06/03/2020