

116902-2026 - Competition

France – Graphic design services – Prestations d'accompagnement en graphisme, création de contenu et communication digitale pour le Comité Départemental du Tourisme HAUTE-SAVOIE MONT-BLANC (CDT 74)

OJ S 34/2026 18/02/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: Comité Départemental du Tourisme HAUTE-SAVOIE MONT-BLANC

Email: correspondre@aws-france.com

Legal type of the buyer: Local authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Prestations d'accompagnement en graphisme, création de contenu et communication digitale pour le Comité Départemental du Tourisme HAUTE-SAVOIE MONT-BLANC (CDT 74)

Description: L'accord-cadre sera exécuté par l'émission de bons de commande. Chaque lot fera l'objet d'une attribution séparée. Les prestations sont réglées par des prix unitaires. Les montants estimatifs correspondent aux montants maxi et à la totalité des périodes de reconduction

Procedure identifier: dd469d51-0289-41a3-b9ee-8512f52e23b0

Internal identifier: AP2A-2026-GRA

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

2.1.2. Place of performance

Postal address: Cdt 74 20 avenue du Parmelan

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

2.1.3. Value

Estimated value excluding VAT: 2 800 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Conception graphique pour tous supports

Description: Conception graphique pour tous supports

Internal identifier: 01

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 79822500 Graphic design services

Options:

Description of the options: Le contrat prévoit la possibilité de confier ultérieurement au titulaire du marché un ou plusieurs marchés ayant pour objet la réalisation de prestations similaires

5.1.2. Place of performance

Postal address: Cdt 74 20 avenue du Parmelan

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

5.1.3. Estimated duration

Start date: 01/04/2026

Duration: 10 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 1 600 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 48438-2026

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1768340>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1768340>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 23/02/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 23/02/2026 14:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date de notification du contrat. Aucune clause de garantie financière prévue.

Aucune avance prévue. Les prix sont révisables. Le paiement des prestations se fera dans le respect du délai global de paiement applicable à l'acheteur

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire d'Annecy

Organisation providing more information on the review procedures: Tribunal judiciaire d'Annecy

5.1. Lot: LOT-0002

Title: Production de contenu audiovisuel

Description: Production de contenu audiovisuel

Internal identifier: 02

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79822500 Graphic design services

Additional classification (cpv): 92111000 Motion picture and video production services

Options:

Description of the options: Le contrat prévoit la possibilité de confier ultérieurement au titulaire du marché un ou plusieurs marchés ayant pour objet la réalisation de prestations similaires

5.1.2. Place of performance

Postal address: Cdt 74 20 avenue du Parmelan

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

5.1.3. Estimated duration

Start date: 01/04/2026

Duration: 10 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 1 200 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 48438-2026

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=1768340>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.marches-publics.info/mpiaws/index.cfm?fuseaction=demat.termes&IDM=1768340>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 23/02/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

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Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date de notification du contrat. Aucune clause de garantie financière prévue.

Aucune avance prévue. Les prix sont révisables. Le paiement des prestations se fera dans le respect du délai global de paiement applicable à l'acheteur

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire d'Annecy

Organisation providing more information on the review procedures: Tribunal judiciaire d'Annecy

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 08C55F42-E7D1-67EE-6B49BEC101F77EDA

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: Comité Départemental du Tourisme HAUTE-SAVOIE MONT-BLANC

Registration number: 85416

Postal address: 20 avenue du Parmelan

Town: Annecy

Postcode: 74000

Country subdivision (NUTS): Haute-Savoie (FRK28)

Country: France

Contact point: SADDIER Martial

Email: corresponder@aws-france.com

Telephone: 0450335000

Internet address: <https://hautesavoie.fr>
Buyer profile: <https://marches-publics.info/>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Tribunal Judiciaire d'Annecy
Registration number: 08C55F6B-D690-DD38-8861DAED94BF019C
Postal address: 51 rue Sommeiller
Town: Annexy Cedex
Postcode: 74001
Country subdivision (NUTS): Haute-Savoie (FRK28)
Country: France
Email: accueil-annecy@justice.fr
Telephone: 0450101700
Internet address: <http://www.justice.gouv.fr/>

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: Tribunal judiciaire d'Annecy
Registration number: 08C55F92-FFD2-388E-8AE97006F4E7869A
Postal address: 51 rue Sommeiller Bp 2321
Town: Annecy
Postcode: 74011
Country subdivision (NUTS): Haute-Savoie (FRK28)
Country: France
Email: accueil-annecy@justice.fr
Telephone: 0450101700

Roles of this organisation:

Organisation providing more information on the review procedures

10. Change

Version of the previous notice to be changed
:
f26b5a50-9d9b-404c-a4f7-62f5fcbb75ba-01

10.1. Change

Section identifier: PROCEDURE

Description of changes: 5.1.12.: Au lieu de Les prix sont révisables, lire Les prix sont fermes et non actualisables

Notice information

Notice identifier/version: 75ae1825-29d4-4f3c-9295-7770ecb0bd47 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 16/02/2026 17:27:08 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 116902-2026

OJ S issue number: 34/2026

Publication date: 18/02/2026