

117434-2026 - Result

Lithuania – Advertising and marketing services – Turizmo skatinimo kampanijų paslaugos kelionių rezervavimo platformose (atviras projekto konkursas)

OJ S 35/2026 19/02/2026

Design contest result notice

Services

1. Buyer

1.1. Buyer

Official name: VILNIAUS MIESTO SAVIVALDYBĖS ADMINISTRACIJA

Email: neringa.vaitiekunaite@vilnius.lt

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Turizmo skatinimo kampanijų paslaugos kelionių rezervavimo platformose (atviras projekto konkursas)

Description: Konkurso tikslas: įsigyti turizmo skatinimo kampanijų paslaugas kelionių rezervavimo platformose (toliau – pirkimo objektas, paslaugos). Reikalavimai pirkimo objektui ir privalomi paslaugų parametrai nustatyti techninėje specifikacijoje.

Procedure identifier: 7de04f17-2bee-4eef-bca0-85dde64c9e55

Previous notice: a7fc7fad-7cfb-4045-9834-975bfa0f9a73-02

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Turizmo skatinimo kampanijų paslaugos kelionių rezervavimo platformose (atviras projekto konkursas)

Description: Konkurso tikslas: įsigyti turizmo skatinimo kampanijų paslaugas kelionių rezervavimo platformose (toliau – pirkimo objektas, paslaugos). Reikalavimai pirkimo objektui ir privalomi paslaugų parametrai nustatyti techninėje specifikacijoje.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

5.1.6. General information

Procurement Project not financed with EU Funds.

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Organisation providing offline access to the procurement documents: VILNIAUS MIESTO SAVIVALDYBĖS ADMINISTRACIJA

Organisation signing the contract: VŠĮ Go Vilnius

6. Results

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Irismedia Agencia de Medios S.L.

Tender:

Tender identifier: 000103623

Identifier of lot or group of lots: LOT-0001

Contract information:

Date on which the winner was chosen: 09/12/2025

Organisation signing the contract: VŠĮ Go Vilnius

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

8. Organisations

8.1. ORG-0001

Official name: VILNIAUS MIESTO SAVIVALDYBĖS ADMINISTRACIJA

Registration number: 188710061

Postal address: Konstitucijos pr. 3

Town: VILNIUS

Postcode: LT-09601

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: neringa.vaitiekunaite@vilnius.lt

Telephone: +37052112693

Internet address: <https://vilnius.lt>

Buyer profile: <https://vilnius.lt>

Roles of this organisation:

Buyer

Central purchasing body awarding public contracts or concluding framework agreements for works, supplies or services intended for other buyers

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Irismedia Agencia de Medios S.L.

Size of the economic operator: Micro, small, or medium

Registration number: 00000000000

Postal address: Calle Albasanz, 15 A, 3 floor

Town: Madrid

Postcode: 28037

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: international@irismedia.es

Telephone: +34 91 725 09 65

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: Vilniaus apygardos teismas

Registration number: 193312970

Postal address: Gedimino pr. 40

Town: Vilnius

Postcode: 01501

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: vilniaus.apygardos@teismas.lt

Telephone: +370 70668369

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

8.1. ORG-0005

Official name: VŠĮ Go Vilnius

Registration number: 123641468

Town: Vilnius

Postcode: LT-01109

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Roles of this organisation:

Organisation signing the contract

Notice information

Notice identifier/version: 272c87cb-b0b4-4b47-8658-24061b3f3ace - 01

Form type: Result

Notice type: Design contest result notice

Notice subtype: 36

Notice dispatch date: 18/02/2026 10:39:25 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Lithuanian

Notice publication number: 117434-2026

OJ S issue number: 35/2026

Publication date: 19/02/2026