

**United Kingdom-Plymouth: Transport systems consultancy services**  
**OJ S 53/2018 16/03/2018**  
**Contract award notice**  
**Supplies**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: South West Smart Applications Ltd

Postal address: 3 The Crescent

Town: Plymouth

Postal code: PL1 3AB

Country: United Kingdom

For the attention of: Mr James Bloor

E-mail: [procurement@swsal.co.uk](mailto:procurement@swsal.co.uk)

Telephone: +44 1752977445

**Internet address(es):**

General address of the contracting authority: [www.swsal.co.uk](http://www.swsal.co.uk)

**I.2. Type of the contracting authority**

Other: Company Limited By Guarantee

**I.3. Main activity**

Other: Transport Ticketing Services

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: Norfolk County Council

Postal address: County Hall, Martineau Lane

Town: Norwich

Postal code: NR1 2DH

Country: United Kingdom

Official name: Torbay Council

Postal address: Town Hall, Castle Circus

Town: Torquay

Postal code: TQ1 3DR

Country: United Kingdom

Official name: Wiltshire Council

Postal address: County Hall, Bythesea Road

Town: Trowbridge

Postal code: BA14 8JN

Country: United Kingdom

Official name: Bristol City Council

Postal address: City Hall (formerly The Council House), College Green

Town: Bristol

Postal code: BS1 5TR

Country: United Kingdom

Official name: Borough of Poole Council

Postal address: Civic Centre

Town: Poole  
Postal code: BH15 2RU  
Country: United Kingdom  
Official name: Bournemouth Borough Council  
Postal address: Town Hall, Bourne Avenue

Town: Bournemouth  
Postal code: BH2 6DY  
Country: United Kingdom  
Official name: Somerset County Council  
Postal address: County Hall

Town: Taunton  
Postal code: TA1 4DY  
Country: United Kingdom  
Official name: Devon County Council  
Postal address: County Hall, Topsham Road

Town: Exeter  
Postal code: EX2 4QD  
Country: United Kingdom  
Official name: Bath and North East Somerset Council  
Postal address: Lewis House, Manvers Street

Town: Bath  
Postal code: BA1 1JG  
Country: United Kingdom  
Official name: Cornwall Council  
Postal address: County Hall, Treyew Road

Town: Truro  
Postal code: TR1 3AY  
Country: United Kingdom  
Official name: West Berkshire Council  
Postal address: Council Offices, Market Street

Town: Newbury  
Postal code: RG14 5LD  
Country: United Kingdom  
Official name: Welsh Government  
Postal address: Cathays Park

Town: Cardiff  
Postal code: CF10 3NQ  
Country: United Kingdom  
Official name: Nottingham City Council  
Postal address: Loxley House, Station Street, Nottingham

Town: Nottingham  
Postal code: NG2 3NG  
Country: United Kingdom  
Official name: Swindon Borough Council  
Postal address: Civic Offices, Euclid Street

Town: Swindon  
Postal code: SN1 2JH  
Country: United Kingdom  
Official name: South Gloucestershire Council  
Postal address: Badminton Road, Yate

Town: Bristol  
Postal code: BS37 5AF  
Country: United Kingdom  
Official name: Herefordshire Council  
Postal address: Plough Lane  
Town: Plough Lane  
Postal code: HR4 0LE  
Country: United Kingdom  
Official name: Scottish Government (Transport Scotland acting on behalf of Scottish Ministers)  
Postal address: Buchanan House, 58 Port Dundas Road  
Town: Glasgow  
Postal code: G4 0HF  
Country: United Kingdom  
Official name: Any current or future Local Authority, other Public Sector and Operator SWSAL Member (a list of current Members is available on request)  
Postal address: 3 The Crescent  
Town: Plymouth  
Postal code: PL1 3AB  
Country: United Kingdom  
Official name: Any existing or future members that are Scottish bus, air, rail, tram, subway or ferry operators (a list of current companies is available on request)  
Postal address: c/o Transport Scotland, Buchanan House, 58 Port Dundas Road  
Town: Glasgow  
Postal code: G4 0HF  
Country: United Kingdom  
Official name: Any existing or future members that are Scottish Regional Transport Partnerships  
Postal address: 3 The Crescent  
Town: Plymouth  
Postal code: PL1 3AB  
Country: United Kingdom  
Official name: Dorset County Council  
Postal address: County Hall, Colliton Park  
Town: Dorchester  
Postal code: DT1 1XJ  
Country: United Kingdom  
Official name: Gloucestershire County Council  
Postal address: Shire Hall, Westgate Street  
Town: Gloucester  
Postal code: GL1 2TG  
Country: United Kingdom  
Official name: Lincolnshire County Council  
Postal address: County Offices, Newland  
Town: Lincoln  
Postal code: LN1 1YL  
Country: United Kingdom  
Official name: Leicester City Council  
Postal address: City Hall, 115 Charles Street, Leicester

Town: Leicester

Postal code: LE1 1FZ

Country: United Kingdom

Official name: Any current or future SWSAL Local Authority or Passenger Transport Executive Member in England including: Bedford Council, Blackburn Council, Blackpool Council, Bracknell Forest Council, Brighton & Hove City Council, Buckinghamshire County, Cambridgeshire County, Central Bedfordshire County Council, Centro West Midlands PTE, Cheshire Local Authorities: Cheshire West & Chester Cheshire East Halton Warrington, City of York Council, Council of the Isles of Scilly, Cumbria County, Darlington Borough Council, Derby City Council, Derbyshire County Council, Durham County Council, East Riding of Yorkshire Council, East Sussex County Council, Essex County Council, Hampshire County Council, Hartlepool Council, Hertfordshire County Council, Isle of Wight Council, Kent County Council, Kingston Upon Hull, Lancashire County Council, Leicester City Council, Leicestershire County Council, Lincolnshire County Council, London Councils, Luton Borough Council, Medway Council, Merseytravel PTE, Metro (West Yorkshire PTE), Middlesbrough Council, Milton Keynes Council, Nexus (Tyne & Wear PTE), Norfolk County, North East Lincolnshire Council, North Lincolnshire Council, North Yorkshire Council, Northamptonshire County Council, Northumberland County Council, Nottingham City, Nottinghamshire County Council, Oxfordshire County Council, Peterborough City Council, Portsmouth City Council, Reading Borough Council, Rutland County Council, Shropshire Council, Slough Borough Council, South Yorkshire PTE, Southampton City Council, Southend-on-Sea Borough Council, Staffordshire County Council, Stockton Council, Stoke-on-Trent City Council, Suffolk County Council, Surrey County Council, Swindon Borough Council, Tees Valley Combined Authority, Telford & Wrekin Council, The Royal Borough of Windsor and Maidenhead, Thurrock Council, Transport for Greater Manchester PTE, Warwickshire County Council, West Sussex County Council, Wokingham Borough Council, Worcestershire County Council

Postal address: 3 The Crescent

Town: Plymouth

Postal code: PL1 3AB

Country: United Kingdom

Official name: Any current or future SWSAL Local Authority Member in Wales including: Blaenau Gwent County Borough Council, Bridgend County Borough Council, Caerphilly County Borough Council, The City of Cardiff Council, Carmarthenshire County Council, Ceredigion County Council, Conwy County Borough Council, Denbighshire County Council, Flintshire County Council, Gwynedd Council, Isle of Anglesey County Council, Merthyr Tydfil County Borough Council, Monmouthshire County Council, Neath Port Talbot County Borough Council, Newport City Council, Pembrokeshire County Council, Powys County Council, Rhondda Cynon Taf County Borough Council, City and County of Swansea, Torfaen County Borough Council, Vale of Glamorgan Council, Wrexham County Borough Council

Postal address: 3 The Crescent

Town: Plymouth

Postal code: PL1 3AB

Country: United Kingdom

Official name: Any current or future SWSAL Local Authority member in Scotland including: Aberdeen City Council, Aberdeenshire Council, Angus Council, Argyll and Bute Council, Edinburgh City Council, Clackmannanshire Council, Dumfries and Galloway Council, Dundee City Council, East Ayrshire Council, East Dunbartonshire Council, East Lothian Council, East Renfrewshire Council, Falkirk Council, Fife Council, Glasgow City Council, Highland Council, Inverclyde Council, Midlothian Council, Moray Council, Comhairle nan Eilean Siar (Western Isles Council), North Ayrshire Council, North Lanarkshire Council, Orkney Islands Council,

Perth & Kinross Council, Renfrewshire Council, Scottish Borders Council, Shetland Islands Council, South Ayrshire Council, South Lanarkshire Council, Stirling Council, West Dunbartonshire Council, West Lothian Council

Postal address: 3 The Crescent

Town: Plymouth

Postal code: PL1 3AB

Country: United Kingdom

Official name: North Somerset Council

Postal address: Town Hall, Walliscote Grove Road

Town: Weston-Super-Mare

Postal code: BS23 1UJ

Country: United Kingdom

Official name: Plymouth City Council

Postal address: Ballard House, West Hoe Road

Town: Plymouth

Postal code: PL1 3BJ

Country: United Kingdom

## **Section II: Object of the contract**

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### **II.1. Description**

#### **II.1.1. Title**

Procurement of ITSO Services and Goods by South West Smart Applications Ltd on behalf of its Local Authority, other Public Sector and Operator Members, Framework 2 Subgroup B

#### **II.1.2. Type of contract and place of performance or delivery**

Supplies

Main site or place of performance: England, Wales and Scotland. It is SWSAL's intention to make contracts / Framework Agreements available to other public bodies, Integrated Transport Authorities, public transport providers and any other SWSAL member in the UK to utilise.

NUTS code

#### **II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

#### **II.1.4. Short description of the contract or purchase(s)**

Provision of the following services:

- ITSO Ticket Vending Machines (TVM),
- Mobile Ticketing Application,
- Transit Settlement System for an ITSO STR,
- ITSO Part 11 Solutions.

#### **II.1.5. CPV code(s)**

71311200 Transport systems consultancy services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

## Section IV: Procedure

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### IV.1. Type of procedure

#### IV.1.1. Type of procedure

Restricted

### IV.2. Award criteria

#### IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Quality. Weighting 50
2. Financial. Weighting 40
3. Legal. Weighting 10

#### IV.2.2. Information about electronic auction

An electronic auction has been used: no

### IV.3. Administrative information

#### IV.3.1. File reference number attributed by the contracting authority

#### IV.3.2. Previous publication concerning this procedure

##### Prior information notice

Notice number in the OJ S: [2015/S 048-083545](#) of 10.3.2015

##### Contract notice

Notice number in the OJ S: [2016/S 234-427239](#) of 3.12.2016

## Section V: Award of contract

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Lot No: 1

- Lot title: ITSO Ticket Vending Machines (TVM)

### V.1. Date of conclusion of the contract

11.7.2017

### V.2. Information about tenders

### V.3. Name and address of the contractor

Official name: Cammax Limited

Postal address: Unit 2a — Willowbridge Way, Castleford, West Yorkshire, WF10 5NP

Town: Castleford

Postal code: WF10 5NP

Country: United Kingdom

### V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 405 000,00 GBP

excluding VAT

### V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Lot No: 1

- Lot title: ITSO Ticket Vending Machines (TVM)

**V.1. Date of conclusion of the contract**

11.7.2017

**V.2. Information about tenders**

**V.3. Name and address of the contractor**

Official name: The Hub Company Limited

Postal address: 1 Lyrics Square, W6 0NB, Hammersmith, London

Town: London

Postal code: W6 0NB

Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 405 000,00 GBP

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Lot No: 2

- Lot title: Mobile Ticketing Applications

**V.1. Date of conclusion of the contract**

11.7.2017

**V.2. Information about tenders**

**V.3. Name and address of the contractor**

Official name: BEEP Limited

Postal address: Loxmore House Bedford Street, Bere Alston, Yelverton, Devon, PL20 7DF

Town: Bere Alston

Postal code: PL20 7DF

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 62 500,00 GBP

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Lot No: 2

- Lot title: Mobile Ticketing Applications

**V.1. Date of conclusion of the contract**

11.7.2017

**V.2. Information about tenders**

**V.3. Name and address of the contractor**

Official name: Cammax limited

Postal address: Unit 2a — Willowbridge Way, Castleford, West Yorkshire, WF10 5NP

Town: Castleford

Postal code: WF10 5NP

Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 62 500,00 GBP

**V.5. Information about subcontracting**

Lot No: 2

- Lot title: Mobile Ticketing Applications

**V.1. Date of conclusion of the contract**

11.7.2017

**V.2. Information about tenders**

**V.3. Name and address of the contractor**

Official name: Passenger Technology Group Limited  
Postal address: 65 Seamoor Road, Bournemouth, BH4 9AE  
Town: Bournemouth  
Postal code: BH4 9AE  
Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 62 500,00 GBP

**V.5. Information about subcontracting**

Lot No: 2

- Lot title: Mobile Ticketing Applications

**V.1. Date of conclusion of the contract**

11.7.2017

**V.2. Information about tenders**

**V.3. Name and address of the contractor**

Official name: ECEBS Limited  
Postal address: The Torus Building, Rankine Avenue, Scottish Enterprise Technology Park,  
East Kilbride, Glasgow, G75 0QF  
Town: East Kilbride  
Postal code: G75 0QF  
Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 62 500,00 GBP

**V.5. Information about subcontracting**

Lot No: 2

- Lot title: Mobile Ticketing Applications

**V.1. Date of conclusion of the contract**

11.7.2017

**V.2. Information about tenders**

**V.3. Name and address of the contractor**

Official name: The Hub Company Limited  
Postal address: 2nd Floor, 12 Hammersmith Grove, London, England, W6 7AP  
Town: London  
Postal code: W6 7AP  
Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 62 500,00 GBP

**V.5. Information about subcontracting**

Lot No: 3

- Lot title: Transit Settlement System for an ITSO STR

**V.1. Date of conclusion of the contract**

11.7.2017

**V.2. Information about tenders**

**V.3. Name and address of the contractor**

Official name: Squidcard Limited  
Postal address: John Loftus House, Summer Road, Thames Ditton, Surrey, KT7 0QQ  
Town: Thames Ditton  
Postal code: KT7 0QQ  
Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 250 000,00 GBP  
excluding VAT

**V.5. Information about subcontracting**

Lot No: 4

- Lot title: ITSO Part 11 Solutions

**V.1. Date of conclusion of the contract**

11.7.2017

**V.2. Information about tenders**

**V.3. Name and address of the contractor**

Official name: The Hub Company Limited  
Postal address: 2nd Floor, 12 Hammersmith Grove, London, England, W6 7AP  
Town: London  
Postal code: W6 7AP  
Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 250 000,00 GBP

**V.5. Information about subcontracting**

Lot No: 4

- Lot title: ITSO Part 11 Solutions

**V.1. Date of conclusion of the contract**

11.7.2017

**V.2. Information about tenders****V.3. Name and address of the contractor**

Official name: Ecebs Limited

Postal address: The Torus Building, Rankine Avenue, Scottish Enterprise Technology Park, East Kilbridem, Glasgow, G75 0QF

Town: East Kilbride

Postal code: G75 0QF

Country: United Kingdom

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 250 000,00 GBP

**V.5. Information about subcontracting****Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information****VI.3. Procedures for review****VI.3.1. Review body**

Official name: High Court of England and Wales

Postal address: High Court of England and Wales, Royal Courts of Justice, Strand, London, WC2A 2LL

Town: London

Postal code: WC2A 2LL

Country: United Kingdom

**VI.3.2. Review procedure**

Precise information on deadline(s) for review procedures: SWSAL will incorporate a minimum 10 calendar days standstill period after notification of the award decision to unsuccessful Suppliers. The period will allow unsuccessful Suppliers to seek a debrief before the Framework Agreement is entered into and provide an opportunity to seek to challenge the award decision before it is implemented.

Proceedings must be brought within 30 days of the date on which the Supplier knew or ought to have known of the breach of the duty owed to it by the contracting authority unless the court considers that there is good reason for extending the period within which proceedings can be brought.

**VI.3.3. Service from which information about the review procedure may be obtained**

Official name: High Court of England and Wales

Postal address: High Court of England and Wales, Royal Courts of Justice, Strand, London, WC2A 2LL

Town: London

Postal code: WC2A 2LL  
Country: United Kingdom

**VI.4. Date of dispatch of this notice**  
15.3.2018