

118484-2026 - Competition

France – Promotional services – Réalisation de campagnes digitales et médias pour la Carsat Centre-Val de Loire
OJ S 35/2026 19/02/2026
Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: Carsat Centre-Val de Loire
Email: guillaume.guillouard@carsat-centre.fr
Legal type of the buyer: Regional authority
Activity of the contracting authority: Social protection

2. Procedure

2.1. Procedure

Title: Réalisation de campagnes digitales et médias pour la Carsat Centre-Val de Loire
Description: Réalisation de campagnes digitales et médias pour la Carsat Centre-Val de Loire
Procedure identifier: 95960e71-3d60-4dea-928a-331cd4992ac5
Internal identifier: CM/AC/1224/2026
Type of procedure: Open
The procedure is accelerated: no
Main features of the procedure: Appel d'offres ouvert

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79342200 Promotional services

2.1.2. Place of performance

Town: Orléans
Country subdivision (NUTS): Loiret (FRB06)
Country: France

2.1.3. Value

Maximum value of the framework agreement: 400 000,00 EUR

2.1.4. General information

Legal basis:
Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Réalisation de campagnes digitales et médias pour la Carsat Centre-Val de Loire
Description: Réalisation de campagnes digitales et médias pour la Carsat Centre-Val de Loire

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342200 Promotional services

5.1.2. Place of performance

Town: Orléans

Country subdivision (NUTS): Loiret (FRB06)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Description of the method to be used if weighting cannot be expressed by criteria: Présent dans le Règlement de la consultation

Justification for not indicating the weighting of the award criteria: Présent dans le Règlement de la consultation

5.1.11. Procurement documents

Deadline for requesting additional information: 08/03/2026 15:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://meoss.achatpublic.com/accueil/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://meoss.achatpublic.com/accueil/>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 23/03/2026 15:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 6 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Judiciaire de Paris

Information about review deadlines: Précisions concernant les délais d'introduction de recours : Référé précontractuel et contractuel tels que prévus aux articles 1441-1 et suivants du code de procédure civile selon les articles 2 et 11 de l'ordonnance n°2009-515 du 7 mai 2009

8. Organisations

8.1. ORG-0001

Official name: Carsat Centre-Val de Loire

Registration number: 77560760900069

Postal address: 30 boulevard Jean Jaurès

Town: Orléans

Postcode: 45000

Country subdivision (NUTS): Loiret (FRB06)

Country: France

Email: guillaume.guillouard@carsat-centre.fr

Telephone: 0238815028

Buyer profile: <https://meoss.achatpublic.com/accueil/>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Tribunal Judiciaire de Paris

Registration number: 17750111101763

Postal address: PARVIS DU TRIBUNAL DE PARIS

Town: PARIS

Postcode: 75017

Country subdivision (NUTS): Paris (FR101)

Country: France

Roles of this organisation:

Review organisation

10. Change

Version of the previous notice to be changed

:

80a73156-1df4-4eef-95a9-f17b6b47cd88-01

Main reason for change

:

Buyer correction

Description

:

Date limite de remise des offres reportée au 23/03/2026 à 15H00

10.1. Change

Section identifier: LOT-0001

Description of changes: Date limite de remise des offres reportée au 23/03/2026 à 15H00

The procurement documents were changed on: 18/02/2026

Notice information

Notice identifier/version: 8c336991-fb2b-4ca9-a1d8-53db403eacd7 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 18/02/2026 08:02:53 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: French

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