

F-Montpellier: Graphic design services
OJ S 72/2013 12/04/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Sud de France Export
Postal address: L'Acropole, 954 avenue Jean Mermoz
Town: Montpellier
Postal code: 34000
Country: France
For the attention of: François Fourrier

I.2. Type of the contracting authority

Other

I.3. Main activity

Other: Services aux entreprises

I.4. Contract award on behalf of other contracting authorities

Section II: Object of the contract

II.1. Description

II.1.1. Title

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 13: Advertising services
Main site or place of performance: Territoire national.
NUTS code FR813 Hérault

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Conseil, création, conception, impression et diffusion du "magazine Sud de France".

II.1.5. CPV code(s)

79822500 Graphic design services, 79824000 Printing and distribution services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 184 438 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Valeur technique. Weighting 60
2. Valeur technique : qualité créative. Weighting 25
3. Valeur technique : respect du cahier des charges pour les objectifs recherchés par Sud de France développement. Weighting 5
4. Valeur technique : intégration d'une réflexion dans la stratégie de diffusion. Weighting 30
5. Prix des prestations. Weighting 20
6. Délai d'exécution. Weighting 20

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

no

Section V: Award of contract

Lot title: Marché : 13COM01. La prestation comprendra la réalisation de deux magazines : une version été et une version hiver

V.1. Date of conclusion of the contract

3.4.2013

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: Midi media publicite
Postal address: Le Mas de Grille
Town: Saint Jean de Védas Cedex
Postal code: 34438
Country: France
E-mail: eschuller@midilibre.com
Telephone: +33 467076926

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 184 438 EUR

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

La consultation du(des)contrat(s) peut être effectuée à l'adresse de l'organisme acheteur. Les concurrents évincés peuvent exercer un recours de pleine juridiction devant le juge administratif dans un délai de deux mois à compter de la publication du présent avis
Date d'envoi du présent avis au JOUE et au BOAMP : 9.4.2013.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal administratif de Montpellier
Postal address: 6 rue Pitot
Town: Montpellier
Postal code: 34000
Country: France

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Greffe du tribunal administratif de Montpellier
Postal address: 6 rue Pitot
Town: Montpellier
Postal code: 34000
Country: France
Telephone: +33 467548100
Fax: +33 467547410

VI.4. Date of dispatch of this notice

9.4.2013