

**Sweden-Västerås: Business development consultancy services**  
**OJ S 51/2020 12/03/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Mälardalens högskola  
National registration number: 202100-2916  
Postal address: Box 883  
Town: Västerås  
NUTS code: SE125 Västmanlands län  
Postal code: 722 13  
Country: Sweden  
Contact person: Lena Lindkvist  
E-mail: [lena.lindkvist@mdh.se](mailto:lena.lindkvist@mdh.se)  
**Internet address(es):**  
Main address: <http://www.mdh.se>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Affärsstrategi inom automation med fokus på kommunikation  
Reference number: 2019/0485

**II.1.2. Main CPV code**

79411100 Business development consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Projektet handlar om att utveckla strategier och nätverk inom automationsområdet inom omvärldsspaning, nätverk inom tripple helix, digital plattform samt kommunikation genom goda exempel.

Uppdraget omfattar tre delar:

- Leda, samordna och delta i arbetet med att utveckla automationsnod i Göteborgsområdet.
- Utveckla ett stort partnernätverk genom att kommunicera goda exempel från klustret Automation Regions resultat och aktiviteter.

- Bidra till utvecklingen av digital plattform.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 2 000 000,00 SEK

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79410000 Business and management consultancy services, 79411000 General management consultancy services, 79415000 Production management consultancy services, 79421000 Project-management services other than for construction work

#### **II.2.3. Place of performance**

NUTS code: SE125 Västmanlands län

#### **II.2.4. Description of the procurement**

Projektet handlar om att utveckla strategier och nätverk inom automationsområdet inom omvärldsspaning, nätverk inom tripple helix, digital plattform samt kommunikation genom goda exempel.

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#### **II.2.5. Award criteria**

Cost criterion - Name: kvalitet / Weighting: 50 %

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1.**

## Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 049-112542](#)

### IV.2.8. Information about termination of dynamic purchasing system

### IV.2.9. Information about termination of call for competition in the form of a prior information notice

## Section V: Award of contract

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A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

18/04/2019

#### V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Hollertz & Stenvall AB

National registration number: 556802-3633

Postal address: Hugo Graners gata 3 B

Town: GÖTEBORG

NUTS code: SE125 Västmanlands län

Postal code: 411 33

Country: Sweden

E-mail: [stefan.hollertz@hollertzstenvall.se](mailto:stefan.hollertz@hollertzstenvall.se)

Internet address: <http://www.hotellhollertzstenvall.se>

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 000 000,00 SEK

#### V.2.5. Information about subcontracting

## Section VI: Complementary information

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### VI.3. Additional information

Visma annons: <https://opic.com/id/afziiglbql>

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Uppsala förvaltningsrätt

Town: Uppsala

Country: Sweden

#### VI.5. Date of dispatch of this notice

10/03/2020