

**Netherlands-The Hague: Writing agency services**  
**OJ S 41/2023 27/02/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: ministerie van Binnenlandse Zaken en Koninkrijkrelaties dtv UBR|HIS

National registration number: 50555596

Postal address: Wilhelmina van Pruisenweg 52

Town: Den Haag

NUTS code: NL Nederland

Postal code: 2595 AN

Country: Netherlands

Contact person: Asha Debidien

E-mail: [asha.debidien@rijksoverheid.nl](mailto:asha.debidien@rijksoverheid.nl)

**Internet address(es):**

Main address: <https://www.rijksoverheid.nl/ministeries/ministerie-van-binnenlandse-zaken-en-koninkrijksrelaties>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/398166>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

MINBZK - EA ABD Content; Blad, Jaarverslag en Online

Reference number: 201865002.001.061

**II.1.2. Main CPV code**

92312211 Writing agency services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Het Bureau Algemene Bestuursdienst (ABD) van het ministerie van Binnenlandse Zaken en Koninkrijkrelaties heeft een Dienstverleningsovereenkomst afgesloten met dienstverlener 'Kris

Kras context, content and design' voor het uitvoeren van het totale realisatieproces van de content van Bureau ABD, zowel het ABD Blad, het jaarverslag en de online content. De Dienstverleningsovereenkomst is ingegaan op 1 januari 2023.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 700 000,00 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79550000 Typing, word-processing and desktop publishing services, 79822500 Graphic design services

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

#### **II.2.4. Description of the procurement**

De opdracht omvat het coördineren, begeleiden en uitvoeren van de (eind) redactie, de beeldrealisatie, en de vormgeving voor het realiseren van het magazine en het Jaarverslag.

#### **II.2.5. Award criteria**

Quality criterion - Name: Visie / Weighting: 200

Quality criterion - Name: Verloop van het proces, flexibiliteit en samenwerking / Weighting: 200

Quality criterion - Name: het redactieteam / Weighting: 100

Quality criterion - Name: Proefopdracht / Weighting: 200

Price - Weighting: 300

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 169-478415](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 1

**Title:**

MINBZK - EA ABD Content; Blad, Jaarverslag en Online

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

01/01/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Kris Kras context, content and design,

Postal address: lucasbolwerk 17

Town: Utrecht

NUTS code: NL Nederland

Postal code: 2512 EH

Country: Netherlands

E-mail: [jsiebelink@kriskras.nl](mailto:jsiebelink@kriskras.nl)

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 700 000,00 EUR

Total value of the contract/lot: 700 000,00 EUR

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Arrondissementsrechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: [voorlichting.rb.den.haag@rechtspraak.nl](mailto:voorlichting.rb.den.haag@rechtspraak.nl)

Telephone: +31 883622200

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

**VI.4.2. Body responsible for mediation procedures**

Official name: De Commissie van Aanbestedingsexperts

Town: Den Haag

Country: Netherlands

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Arrondissementsrechtbank Den Haag

Town: Den Haag

Country: Netherlands

**VI.5. Date of dispatch of this notice**

22/02/2023