

**Norway-Drammen: Graphic design services**  
**OJ S 70/2016 09/04/2016**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: BTV Innkjøp (BTV Procurement)  
National registration number: 964 951 373  
Postal address: Hauges gate 89  
Town: Drammen  
Postal code: 3019  
Country: Norway  
Contact person: BTV Innkjøp (BTV Procurement)  
For the attention of: Cathrine Røkaas  
E-mail: [innkjop@bfk.no](mailto:innkjop@bfk.no)  
Telephone: +47 32808606

**Internet address(es):**

General address of the contracting authority: <http://www.bfk.no/innkjop>

Electronic access to information: <https://tendsign.no/doc.aspx?>

[UniqueId=afksz xuqfe&GoTo=Docs](https://tendsign.no/doc.aspx?UniqueId=afksz xuqfe&GoTo=Docs)

Electronic submission of tenders and requests to participate: <https://tendsign.no/doc.aspx?>

[UniqueId=afksz xuqfe&GoTo=Tender](https://tendsign.no/doc.aspx?UniqueId=afksz xuqfe&GoTo=Tender)

**I.2. Type of the contracting authority**

Regional or local agency/office

**I.3. Main activity**

General public services

Other

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Communication services framework agreement.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 11: Management consulting services [6] and related services

Main site or place of performance: Norway.

NUTS code NO Norge

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

#### **II.1.4. Short description of the contract or purchase(s)**

BTV Innkjøp is carrying out a contest for framework agreement on communications services on behalf of Buskerud, Telemark and Vestfold counties, The Buskerud County Governor and VKT. See the tender documentation for further information.

The contest concerns framework agreement for communications services. The communications services can be anything from implementation of communications strategies, campaigns and graphic materials etc. The Contracting Authority has chosen to divide the services into 2 groups, as described in the requirement specification. It is possible to submit tender offers on one or both of the groups, and parallel contracts will be signed for both of the groups.

In both group 1 and group 2, 3 or more parallel tenderers will be chosen in accordance with PPR §15-3 (part III) 'At least 3 tenderer shall be selected, presuming that there are a sufficient number of suitable tenderers and tender offers. 'Tenders offers in both of the groups must cover all of the Contracting Authority participants.

The value of the procurement is estimated to be 7 000 000 NOK excluding VAT. per annum. Group one will have the largest volume.

The value is estimated based on statistics and accounting figures for the procurement of equivalent products for the same buyer group for previous years, as well as future budgets.

The value must therefore be considered an estimate and is not binding.

See part 2a, requirement specifications, for further information.

Requirements connected to the tenderer's economic and financial position:

Financial and economic position.

The financial capacity to carry out the contract is required.

Documentation requirement: The Contracting Authority will execute an assessment of the economy via the company and accounting information system AAA Soliditet AS ([www.soliditet.no/creditcontrol](http://www.soliditet.no/creditcontrol)).

Tenderers are asked to submit other information they believe is relevant. The contracting Authority reserves the right to obtain supplementary information about the tenderer's finances.

Requirement connected to the tenderer's technical and professional qualifications:

Sufficient capacity and implementation ability are required. Documentation requirement:

Tenderer shall give a brief description of the company's size, number of employees, main office and department offices (sales outlets, customer portfolio etc.).

All prices shall be given excluding VAT., but including all of the tenderer's other costs (fees, training, installation, remuneration, delivery etc.). Travel time and travel costs to and from the Contracting Authority will not be covered. Other travel imposed by, or previously agreed with the Contracting Authority, documented travel expenses will be remunerated according to the government's rates. The cheapest means of travel must be used.

Tenderers shall reply to questions in the answer boxes set up by the Contracting Authority.

Replies which only refer to attachments will be get a zero score. If attachments are used, they should be references to figures, tables, CV's, itemisations, drawings or similar information that cannot be well described in text. The Contracting Authority is concerned with high competence and creativity of those who shall be responsible for carrying out assignments. It is also important to have a well combined team to ensure creative processes. During the evaluation a total assessment will be undertaken of the team composition and experience. Correct competence will carry a higher emphasis than the number of persons in the team.

#### **II.1.5. CPV code(s)**

79822500 Graphic design services, 22000000 Printed matter and related products, 22400000 Stamps, cheque forms, banknotes, stock certificates, trade advertising material, catalogues and manuals, 22460000 Trade-advertising material, commercial catalogues and manuals,

79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79340000 Advertising and marketing services, 79800000 Printing and related services, 79820000 Services related to printing, 79822000 Composition services, 92100000 Motion picture and video services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **II.2. Total value of the contract/lot**

##### **II.2.1. Total value of the contract/lot**

### **Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Open

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

##### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

BTV-2015-50

##### **IV.3.2. Previous publication concerning this procedure**

###### **Prior information notice**

Notice number in the OJ S: [2015/S 086-156594](#)

### **Section V: Award of contract**

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Contract No: BTV-2015-050-14

#### **V.1. Date of conclusion of the contract**

19.1.2016

#### **V.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

#### **V.3. Name and address of the contractor**

Official name: Dinamo AS

National registration number: 976 965 043

Postal address: Pb 442

Town: Lysaker

Postal code: 1327

Country: Norway

#### **V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 28 000 000 NOK  
excluding VAT  
If annual or monthly value:  
Number of years: 4

**V.5. Information about subcontracting**

Contract No: BTV-2015-050-12

**V.1. Date of conclusion of the contract**

19.1.2016

**V.2. Information about tenders**

Number of tenders received: 1  
Number of tenders received by electronic means: 1

**V.3. Name and address of the contractor**

Official name: Ordkraft AS  
National registration number: 987 868 430  
Postal address: Østre Strandgate 1  
Town: Kristiansand  
Postal code: 4610  
Country: Norway

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 28 000 000 NOK  
excluding VAT  
If annual or monthly value:  
Number of years: 4

**V.5. Information about subcontracting**

Contract No: BTV-2015-050-13

**V.1. Date of conclusion of the contract**

19.1.2016

**V.2. Information about tenders**

Number of tenders received: 1  
Number of tenders received by electronic means: 1

**V.3. Name and address of the contractor**

Official name: Nor PR as  
National registration number: 981 406 877  
Postal address: C. Sundtsgt. 51  
Town: Bergen  
Postal code: 5004  
Country: Norway

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:  
Value: 28 000 000 NOK  
excluding VAT  
If annual or monthly value:  
Number of years: 4

## **V.5. Information about subcontracting**

Contract No: btv-2015-050-11

### **V.1. Date of conclusion of the contract**

19.1.2016

### **V.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

### **V.3. Name and address of the contractor**

Official name: Metro Branding

National registration number: 986 821 694

Postal address: Pb 1222

Town: Sandefjord

Postal code: 3205

Country: Norway

### **V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 28 000 000 NOK

excluding VAT

If annual or monthly value:

Number of years: 4

## **V.5. Information about subcontracting**

Contract No: btv-2015-050-21

### **V.1. Date of conclusion of the contract**

19.1.2016

### **V.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

### **V.3. Name and address of the contractor**

Official name: Siste Skrik

National registration number: 970 918 043

Postal address: Pb 5343 Majorstuen

Town: Oslo

Postal code: 0304

Country: Norway

### **V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 28 000 000 NOK

excluding VAT

If annual or monthly value:

Number of years: 4

## **V.5. Information about subcontracting**

Contract No: BTV-2015-050-25

**V.1. Date of conclusion of the contract**

19.1.2016

**V.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

**V.3. Name and address of the contractor**

Official name: Icecube Media

National registration number: 932 313 642

Postal address: Oscarsgt 92

Town: Oslo

Postal code: 0256

Country: Norway

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 28 000 000 NOK

excluding VAT

If annual or monthly value:

Number of years: 4

**V.5. Information about subcontracting**

Contract No: BTV-2015-050-22

**V.1. Date of conclusion of the contract**

19.1.2016

**V.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

**V.3. Name and address of the contractor**

Official name: Snøball Film AS

National registration number: 982 725 313

Postal address: Tollbugt 8b

Town: Oslo

Postal code: 0152

Country: Norway

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 28 000 000 NOK

excluding VAT

If annual or monthly value:

Number of years: 4

**V.5. Information about subcontracting****Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

Visma notice: <https://opic.com/id/afjayxtqyy>

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

7.4.2016