

France-Paris: Advertising services
OJ S 71/2016 12/04/2016
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: APAGL
Postal address: 10/16 rue Brancion
Town: Paris
NUTS code: FR France
Postal code: 75015
Country: France
Contact person: lchelin@apagl.fr
E-mail: lchelin@apagl.fr
Internet address(es):
Main address: <http://www.apagl.fr>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.apagl.fr>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted to the following address:
Official name: APAGL
Postal address: 10/16 rue Brancion
Town: Paris
Postal code: 75015
Country: France
E-mail: lchelin@apagl.fr
NUTS code: FR France
Internet address(es):
Main address: <http://www.apagl.fr>

I.4. Type of the contracting authority

Other type: Entité adjudicatrice

I.5. Main activity

Other activity: Immobilier

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Achat d'espaces.
Reference number: 16-50873

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Création et mise en œuvre d'un plan média pour la campagne de communication du dispositif VISALE.

II.1.5. Estimated total value**II.1.6. Information about lots**

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79341000 Advertising services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Création et mise en œuvre d'un plan média pour la campagne de communication du dispositif VISALE.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 500 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 6

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 01/06/2016 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.7. Conditions for opening of tenders

Date: 01/06/2016 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: APAGL

Postal address: 10/16 rue Brancion

Town: Paris

Postal code: 75015

Country: France

VI.5. Date of dispatch of this notice

07/04/2016