123835-2026 - Result

France – Graphic design services – Création et conception de documents et d'outils de communication pour l'établissement public territorial Boucle Nord de Seine
OJ S 37/2026 23/02/2026
Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: EPT BOUCLE NORD DE SEINE
Email: alice.hamel@bouclenorddeseine.fr
Legal type of the buyer: Body governed by public law
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Création et conception de documents et d'outils de communication pour l'établissement public territorial Boucle Nord de Seine
Description: Création et conception de documents et d'outils de communication pour l'établissement public territorial Boucle Nord de Seine
Procedure identifier: e4f1d6ad-7f71-4413-8034-6d6c14db7a5e
Previous notice: bf136950-6a07-4558-b19b-e2d6eed416a4-01
Internal identifier: EP2546
Type of procedure: Open
The procedure is accelerated: no
Main features of the procedure: Procédure formalisée, exécutée en accord-cadre à bons de commande mono-attributaire.

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79822500 Graphic design services
Additional classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Town: Hauts-de-Seine
Country subdivision (NUTS): Hauts-de-Seine (FR105)
Country: France

2.1.3. Value

Estimated value excluding VAT: 0,00 EUR
Maximum value of the framework agreement: 1 000 000,00 EUR

2.1.4. General information

Legal basis:
Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Création et conception de documents et d’outils de communication pour l’établissement public territorial Boucle Nord de Seine
Description: Création et conception de documents et d’outils de communication pour l’ établissement public territorial Boucle Nord de Seine
Internal identifier: EP2546

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79822500 Graphic design services
Additional classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Postal address: 1 bis rue de la Paix
Town: Gennevilliers
Postcode: 92230
Country subdivision (NUTS): Hauts-de-Seine (FR105)
Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Maximum value of the framework agreement: 1 000 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): yes
Additional information: Le présent marché public est conclu à compter du 25 avril 2026 ou de sa date de notification au titulaire si ultérieure, pour une durée de 12 mois. Il pourra faire l’ objet de 3 reconductions tacites, par périodes de 12 mois, sans que sa durée totale ne puisse dépasser 48 mois.

5.1.10. Award criteria

Criterion:
Type: Price
Description: Le détail des critères d'attribution est présent dans le RC.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 40
Criterion:
Type: Quality
Description: Le détail des critères d'attribution est présent dans le RC.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 60

5.1.15. Techniques

Framework agreement:
Framework agreement, without reopening of competition
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TRIBUNAL ADMINISTRATIF DE CERGY-PONTOISE
Information about review deadlines: Les délais de recours sont précisés dans le RC.
Organisation providing more information on the review procedures: TRIBUNAL ADMINISTRATIF DE CERGY-PONTOISE
Organisation signing the contract: EPT BOUCLE NORD DE SEINE

6. Results

Maximum value of the framework agreements in this notice: 1 000 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.
Framework agreement:
Maximum value of the framework agreement: 1 000 000,00 EUR

6.1.2. Information about winners

Winner:
Official name: Madame POLARE ATELIER
Tender:
Tender identifier: Madame Polare Atelier
Identifier of lot or group of lots: LOT-0001
The tender was ranked: yes
Rank of the tender: 1
The tender is a variant: no
Subcontracting: No
Contract information:
Identifier of the contract: EP2546
Date on which the winner was chosen: 23/01/2026
Date of the conclusion of the contract: 04/02/2026
Organisation signing the contract: EPT BOUCLE NORD DE SEINE

6.1.4. Statistical information

Received tenders or requests to participate:
Type of received submissions: Tenders submitted electronically
Number of tenders or requests to participate received: 19

8. Organisations

8.1. ORG-0001

Official name: EPT BOUCLE NORD DE SEINE
Registration number: 20005799000034
Postal address: 1 bis, rue la Paix
Town: Gennevilliers
Postcode: 92230
Country subdivision (NUTS): Hauts-de-Seine (FR105)
Country: France
Email: alice.hamel@bouclenorddeseine.fr
Telephone: 0170484871
Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2025_wQon013u6i

Buyer profile: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2025_wQon013u6i
Roles of this organisation:
Buyer
Organisation signing the contract

8.1. ORG-0002
Official name: TRIBUNAL ADMINISTRATIF DE CERGY-PONTOISE
Registration number: 17950702500015
Postal address: 2/4 BOULEVARD DE L'HAUTIL
Town: CERGY-PONTOISE
Postcode: 95027
Country subdivision (NUTS): Val-d'Oise (FR108)
Country: France
Email: greffe.ta-cergy-pontoise@juradm.fr
Telephone: 0130173400
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0003
Official name: Madame POLARE ATELIER
Size of the economic operator: Micro, small, or medium
Registration number: 849 281 118 00026
Town: Paris
Postcode: 75018
Country subdivision (NUTS): Paris (FR101)
Country: France
Roles of this organisation:
Tenderer
Winner of these lots: LOT-0001

Notice information

Notice identifier/version: a044e77c-1158-44f6-a13e-9bdf2638545d - 01
Form type: Result
Notice type: Contract or concession award notice – standard regime
Notice subtype: 29
Notice dispatch date: 19/02/2026 15:14:07 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: French
Notice publication number: 123835-2026
OJ S issue number: 37/2026
Publication date: 23/02/2026