

**France-Aubière: Market research services**  
**OJ S 66/2017 04/04/2017**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Chambre agriculture de la Loire

National registration number: 28630015700026

Postal address: 9 allée Pierre de Fermat, Maison régionale de l'agriculture

Town: Aubière

NUTS code: FR72 Auvergne

Postal code: 63170

Country: France

E-mail: [sidam@aura.chambagri.fr](mailto:sidam@aura.chambagri.fr)

Telephone: +33 473287853

**Internet address(es):**

Main address: <http://www.sidam-massifcentral.fr>

Address of the buyer profile: <http://www.marches-publics.info>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: Agriculture

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Stratégie de valorisation des produits du Massif Central.

Reference number: 16fs-0017-I

**II.1.2. Main CPV code**

79310000 Market research services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

« Réalisation d'une étude proposant un modèle économique viable et équitable pour la valorisation des produits issus des systèmes herbagers du Massif Central ».

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 295 900,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79311000 Survey services

### **II.2.3. Place of performance**

NUTS code: FR72 Auvergne

### **II.2.4. Description of the procurement**

« Réalisation d'une étude proposant un modèle économique viable et équitable pour la valorisation des produits issus des systèmes herbagers du Massif Central ».

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre appréciée à l'aide du mémoire technique /

Weighting: 70

Price - Weighting: 30

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project:

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2016/S 220-401087](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

01/03/2017

### **V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: adiv Viande Performance

Postal address: zac des Gravanches 10, rue Jacqueline Auriol

Town: Clermont Ferrand Cedex

NUTS code: FR724 Puy-de-Dôme

Postal code: 63039

Country: France

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 295 900,00 EUR

### **V.2.5. Information about subcontracting**

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Value excluding VAT: 65 000,00 EUR Short description of the part of the contract to be subcontracted:

22 % de la valeur totale du marché sera sous-traitée.

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal administratif de Lyon

Postal address: 184 rue Duguesclin

Town: Lyon

Postal code: 69433

Country: France

E-mail: [greffe.ta-lyon@juradm.fr](mailto:greffe.ta-lyon@juradm.fr)

Telephone: +33 478141010

Fax: +33 478141065

#### **VI.5. Date of dispatch of this notice**

31/03/2017