

**Spain-València: Advertising services**

OJ S 42/2023 28/02/2023

**Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Concejalía Delegada de Contratación del Ajuntament de València

National registration number: P4625200C

Postal address: Plaça de l'Ajuntament, 1

Town: València

NUTS code: ES523 Valencia/València

Postal code: 46002

Country: Spain

Contact person: Concejalía Delegada de Contratación del Ajuntament de València

E-mail: [e-contratacion@valencia.es](mailto:e-contratacion@valencia.es)

Telephone: +34 962081802

Fax: +34 963940498

**Internet address(es):**Main address: <http://www.valencia.es>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=WAc5HvxZrKkQK2TEfXGy%2BA%3D%3D>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle\\_licitacion&idEvl=lp58vCSuHZ0SugstABGr5A%3D%3D](https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=lp58vCSuHZ0SugstABGr5A%3D%3D)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally

available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=WAc5HvxZrKkQK2TEfXGy%2BA%3D%3D>**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Servicio de difusión de las distintas actividades y espectáculos que forman parte de las programaciones de los teatros municipales de gestión directa: el teatro El Musical y el Auditori La Mutant.

Reference number: 04101/2022/205-SER

**II.1.2. Main CPV code**

79341000 Advertising services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Servicio de difusión de las distintas actividades y espectáculos que forman parte de las programaciones de los teatros municipales de gestión directa: el teatro El Musical y el Auditori La Mutant.

**II.1.5. Estimated total value**

Value excluding VAT: 223 200,00 EUR

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description**

**II.2.3. Place of performance**

NUTS code: ES523 Valencia/València

**II.2.4. Description of the procurement**

Servicio de difusión de las distintas actividades y espectáculos que forman parte de las programaciones de los teatros municipales de gestión directa: el teatro El Musical y el Auditori La Mutant.

**II.2.5. Award criteria**

Criteria below  
Price

**II.2.6. Estimated value**

Value excluding VAT: 223 200,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: yes

Description of options:

según se indique en el apartado e del anexo I al pcap

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## II.2.14. Additional information

### Section III: Legal, economic, financial and technical information

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#### III.1. Conditions for participation

##### III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Capacidad de obrar

##### III.1.2. Economic and financial standing

List and brief description of selection criteria:

Cifra anual de negocio

##### III.1.3. Technical and professional ability

List and brief description of selection criteria:

- Trabajos realizados

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 27/03/2023 Local time: 23:59

##### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

##### IV.2.4. Languages in which tenders or requests to participate may be submitted

Catalan, Spanish

##### IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 2 (from the date stated for receipt of tender)

##### IV.2.7. Conditions for opening of tenders

Date: 04/04/2023 Local time: 09:30

Place:

Sala de contratación

Datos de Dirección:

Calle: Pza Ayuntamiento 1

CP: 46002

Población: Valencia

País: España

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Ajuntament de Valencia

Postal address: pl Ajuntament, 1

Town: València

Postal code: 46002

Country: Spain

Internet address: <http://sede.valencia.es/sede/>

### **VI.5. Date of dispatch of this notice**

23/02/2023