

France-Rouen: Public relations services

OJ S 50/2021 12/03/2021

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: DIR Nord-Ouest

Postal address: 97 boulevard de l'Europe, CS 61141

Town: Rouen Cedex 1

NUTS code: FRD22 Seine-Maritime

Postal code: 76175

Country: France

Contact person: Pôle communication

E-mail: Communication.Direction.Dir-No@developpement-durable.gouv.fr

Telephone: +33 276000340

Fax: +33 276000495

Internet address(es):Main address: <http://www.dir.nord-ouest.developpement-durable.gouv.fr>Address of the buyer profile: <http://www.marches-publics.gouv.fr>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Prestations de communication pour la Direction interdépartementale des routes nord-ouest

Reference number: PEGOA-2020-005

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Prestations de communication pour la Direction interdépartementale des routes nord-ouest.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 551 210,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: FRD Normandie

II.2.4. Description of the procurement

Prestations de communication pour la DIRNO.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 143-352007](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 21-001

Title:

Prestations de communication pour la DIRNO

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/01/2021

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Stratis

Town: La Farlède

NUTS code: FRD Normandie

Postal code: 83210

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 200 000,00 EUR

Total value of the contract/lot: 551 210,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Rouen

Postal address: 53 avenue Gustave-Flaubert

Town: Rouen

Postal code: 76000

Country: France

E-mail: greffe.ta-rouen@juradm.fr

Telephone: +33 232081270

Fax: +33 232181271

Internet address: <http://www.rouen.tribunal.administratif.fr>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

— Référé précontractuel: depuis le début de la procédure de passation jusqu'à la signature du contrat (article L. 551-1 du code de justice administrative),

— Référé contractuel: trente et un jours à compter de la date de publication de l'avis d'attribution du marché (article L. 551-13 à L. 551-23 et R. 551-7 à R. 551-10 du code de justice administrative),

— Recours pour excès de pouvoir: dans un délai de deux mois à compter de la notification de la décision de rejet (articles R. 421-1 à R. 421-3 du code de justice administrative),

— Recours de plein contentieux: dans un délai de deux mois à compter de l'accomplissement des mesures de publicité concernant l'attribution du marché.

VI.5. Date of dispatch of this notice

09/03/2021