

IRL-Dublin: Public relations management services
OJ S 76/2013 18/04/2013
Contract award notice
Works

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Broadcasting Authority of Ireland
Postal address: 2-5 Warrington Place
Town: Dublin
Postal code: 2
Country: Ireland
For the attention of: Maria Holmes
E-mail: mholmes@bai.ie
Telephone: +353 16441200
Fax: +353 16441299

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

OCT399881 - BAI tender for PR, Public and Media Relations 2012.

II.1.2. Type of contract and place of performance or delivery

Works
Execution
Main site or place of performance: BAI Dublin 2.
NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

BAI tender for PR, Public and Media Relations 2012.

II.1.5. CPV code(s)

79416100 Public relations management services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 280 000 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

Lowest price

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Notice number in the OJ S: [2012/S 210-346026](#) of 31.10.2012

Contract notice

Notice number in the OJ S: [2012/S 210-346026](#) of 31.10.2012

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: BAI tender for PR, Public and Media Relations 2012

V.1. Date of conclusion of the contract

13.2.2013

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: DHR Communications Limited
Postal address: 1st Floor 30-31 Francis Street
Town: Dublin
Postal code: 8
Country: Ireland

V.4. Information on value of the contract/lot

Total value of the procurement:

Value: 280 000 EUR
excluding VAT

If annual or monthly value:

Number of years: 4

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

V.4) Information on value of contract
Initial estimated total value of the contract
Currency: EUR
Excluding VAT

VI.3. Procedures for review**VI.3.1. Review body****VI.3.2. Review procedure****VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

17.4.2013