

Germany-Berlin: Advertising and marketing services

OJ S 72/2015 14/04/2015

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Vivantes — Netzwerk für Gesundheit GmbH

Postal address: Am Nordgraben 2

Town: Berlin

Postal code: 13509

Country: Germany

For the attention of: Dr. Andreas Schmitt

E-mail: agents_china@vivantes.de

Internet address(es):

General address of the contracting authority: www.vivantes-international.com

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

Other: Major Hospital owned by the state of Berlin

I.3. Main activity

Health

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Resident Representative Contract for the Eastern Provinces of the People's Republic of China.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 11: Management consulting services [6] and related services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Vivantes intends to expand its international patient services. The contractor shall solicit business for Vivantes at potential institutional clients, e.g. state institutions, private enterprises and insurance companies in the following provinces of the People's Republic of China: Heilongjiang, Jilin, Liaoning, Hebei, Beijing, Shandong, Henan, Hubei, Jiangsu, Shanghai, Anhui and Zhejiang.

Furthermore the contractor shall maintain business relationships with those clients.

II.1.6. CPV code(s)

79340000 Advertising and marketing services, 79411100 Business development consultancy services, 79416200 Public relations consultancy services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement**II.2.1. Total quantity or scope****II.2.2. Information about options**

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: no

II.3. Duration of the contract or time limit for completion

Duration in months: 36 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract**III.1.1. Deposits and guarantees required****III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them****III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded****III.1.4. Contract performance conditions****III.2. Conditions for participation****III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: (1) Excerpt from the Commercial Register: A copy of an excerpt from the Commercial Register, or of a corresponding excerpt from the company register in the bidder's country of origin, is to be submitted.

(2) Declaration by the bidder regarding his reliability: Bidders must confirm in Form 1 (to be requested from Vivantes, see contact details in No. I.1 above) that no reasons exist that would lead to their exclusion from the proceedings as stipulated by Sec. 6(4) and (6) of the Contracting Rules for the Award of Public Supplies and Services, Part A (VOL/A).

(3) Declaration by the bidder on his adherence to standard wages set out in a sector-wide collective agreement and to minimum wage stipulations (insofar as applicable – see the notice below). The form for this declaration which is to be filled out completely and enclosed with the bid has to be requested from Vivantes (see contact details under No. I.1 above). Notice: Should, due to the structure of his enterprise and the concept he intends to pursue, the bidder not be providing any services within the European Union, this form need not be submitted.

(4) Declaration on the advancement of women (insofar as applicable – see the notice below). The form for this declaration which is to be filled out completely and enclosed with the bid has to be requested from Vivantes (see contact details under No. I.1 above). Notice: Should, due to the structure of his enterprise and the concept he intends to pursue, the bidder not be providing any services within the European Union, this form need not be submitted.

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

ZVSt 2015/25-01

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

1.6.2015 - 12:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.3.6. Languages in which tenders or requests to participate may be submitted**

English.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

until: 31.8.2015

IV.3.8. Conditions for opening of tenders

Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

VI.3. Additional information

1. For additional information including (i) draft Resident Representative Contract, (ii) General Tendering Document on the award procedure and award criteria and (iii) forms required for submitting the tender please send a written request by letter or by email to the authority (please refer to No. I.1 above for contact details).

2. Bidders may participate in the award procedure as a consortium. Please refer to the General Tendering Document mentioned above for details, including information on further documents and a special form to be submitted.

3. Bidders may refer to third parties, including without limitation parent companies and group companies, for proving their eligibility. Please refer to the General Tendering Document mentioned above for details, including information on further documents to be submitted.

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Senatsverwaltung für Wirtschaft, Technologie und Forschung, Vergabekammer des Landes Berlin

Postal address: Martin-Luther-Strasse 105

Town: Berlin

Postal code: 10825

Country: Germany

VI.4.2. Review procedure

Precise information on deadline(s) for review procedures: The public procurement tribunal shall initiate review proceedings only upon application. The application is inadmissible if:

1. the applicant became aware of the violation of provisions governing the awarding of public contracts during the award procedure and did not object to the contracting entity without undue delay;
2. violations of provisions governing the awarding of public contracts which become apparent from the tender notice are not notified to the contracting entity by the end of the period specified in the notice for the submission of a tender or application;
3. violations of provisions governing the awarding of public contracts which only become apparent from the award documents are not notified to the contracting entity by the end of the period specified in the notice for the submission of a tender or application;
4. more than 15 calendar days have expired since receipt of notification from the contracting entity that it is unwilling to redress the complaint.

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

9.4.2015