

SE-Solna: public relations services
OJ S 78/2012 21/04/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Rymdstyrelsen
Postal address: Box 4006
Town: Solna
Postal code: SE-171 04
Country: Sweden
For the attention of: Johan Marcopoulos
E-mail: johan.marcopoulos@snsb.se

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Upphandling av ramavtal avseende kommunikationstjänster.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 11: Management consulting services [6] and related services

Main site or place of performance: Stockholm.

NUTS code SE110 Stockholms län

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Upphandlingen omfattar olika typer av tjänster inom kommunikationsområdet. Ett urval av dessa är att bistå Rymdstyrelsen med kommunikations- och informationsrådgivning, strategiutveckling och distribution av pressmeddelanden.

II.1.5. CPV code(s)

79416000 Public relations services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79341200 Advertising

management services, 79416100 Public relations management services, 79416200 Public relations consultancy services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Fiktivt uppdrag
2. Pris

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

226/11

IV.3.2. Previous publication concerning this procedure

no

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Ramavtal avseende kommunikationstjänster.

V.1. Date of conclusion of the contract

20.3.2012

V.2. Information about tenders

Number of tenders received: 10

V.3. Name and address of the contractor

Official name: Vox PR & Information

Postal address: Sveavägen 33

Town: Stockholm

Postal code: SE-111 34

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 2

Lot No: 2

- Lot title: Ramavtal avseende kommunikationstjänster.

V.1. Date of conclusion of the contract

20.3.2012

V.2. Information about tenders

Number of tenders received: 10

V.3. Name and address of the contractor

Official name: Global Reporting Sweden AB

Postal address: Stora Nygatan 26

Town: Stockholm

Postal code: SE-103 11

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 3

Lot No: 3

- Lot title: Ramavtal avseende kommunikationstjänster.

V.1. Date of conclusion of the contract

20.3.2012

V.2. Information about tenders

Number of tenders received: 10

V.3. Name and address of the contractor

Official name: Gullers Group Informationsrådgivare AB

Postal address: Hamngatan 11

Town: Stockholm

Postal code: SE-103 86

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Visma Opic-annons: <http://www.opic.com/notice.asp?req=divdgkst>.

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

19.4.2012