

129008-2026 - Competition

France – Market research services – CONSEIL ET ASSISTANCE EN MATIÈRE D'ÉTUDES STATISTIQUES ET MARKETING

OJ S 38/2026 24/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Société d'Exploitation de la Tour Eiffel

Email: marches@toureiffel.paris

Legal type of the buyer: Body governed by public law, controlled by a local authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: CONSEIL ET ASSISTANCE EN MATIÈRE D'ÉTUDES STATISTIQUES ET MARKETING

Description: La SETE recherche un prestataire spécialiste des études, dans le domaine touristique ou des services, pour l'accompagner dans la poursuite de cet observatoire des clientèles ainsi que pour réaliser des enquêtes et études complémentaires.

Procedure identifier: b78d3164-c2c3-4e80-aaae-c19731540dbe

Internal identifier: M65/2025/DMD/V2

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

2.1.2. Place of performance

Country: France

Anywhere in the given country

2.1.3. Value

Estimated value excluding VAT: 0,00 EUR

2.1.4. General information

This procedure will be relaunched

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: CONSEIL ET ASSISTANCE EN MATIÈRE D'ÉTUDES STATISTIQUES ET MARKETING

Description: La SETE recherche un prestataire spécialiste des études, dans le domaine touristique ou des services, pour l'accompagner dans la poursuite de cet observatoire des clientèles ainsi que pour réaliser des enquêtes et études complémentaires.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79310000 Market research services

5.1.2. Place of performance

Country: France

Anywhere in the given country

5.1.3. Estimated duration

Duration: 12 Months

5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_Zw_p5ZOdXL

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_zEL_xMAd20

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Required

Deadline for receipt of tenders: 24/03/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Société d'Exploitation de la Tour Eiffel

Information about review deadlines: Référé précontractuel : jusqu'à la date de signature du contrat (art. L.551-1 et suivants et, R.551-1 et suivants du code de justice administrative). -

Référé contractuel : dans un délai de trente et un (31) jours suivant la publication de l'avis d'attribution du contrat (art. L.551-13 et suivants et, R.551-7 et suivants du code de justice administrative). - Recours en contestation de la validité du contrat : dans un délai de deux (2) mois à compter de l'accomplissement des mesures de publicité appropriées (CE Ass. 4 avril 2014, Département Tarn et Garonne, n°343435)

Organisation providing more information on the review procedures: Société d'Exploitation de la Tour Eiffel

8. Organisations

8.1. ORG-0001

Official name: Société d'Exploitation de la Tour Eiffel

Registration number: 48262252900022

Postal address: 1 quai de Grennelle

Town: Paris

Postcode: 75015

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: Mme Karine Callet

Email: marches@toureiffel.paris

Telephone: +33 144112346

Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_Zw_p5ZOdXL

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Roles of this organisation:

Buyer

Review organisation

Organisation providing more information on the review procedures

Notice information

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