

129085-2026 - Competition

Spain – Advertising consultancy services – Servicios de asistencia técnica para el asesoramiento en comunicación para el departamento en relación con el desarrollo de las políticas de la Dirección General de Transición Ecológica.

OJ S 38/2026 24/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Diputación Foral de Gipuzkoa - Departamento de Sostenibilidad

Email: iohidazkaritza@gipuzkoa.eus

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicios de asistencia técnica para el asesoramiento en comunicación para el departamento en relación con el desarrollo de las políticas de la Dirección General de Transición Ecológica.

Description: Servicios de asistencia técnica para el asesoramiento en comunicación para el departamento en relación con el desarrollo de las políticas de la Dirección General de Transición Ecológica.

Procedure identifier: 723c0371-006c-4781-be2e-54ad76715967

Internal identifier: 2026/06-VA-ZI

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Abierto

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341100 Advertising consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 232 320,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Agreements with other economic operators aimed at distorting competition: Falsear competencia

5. Lot

5.1. Lot: LOT-0001

Title: Servicios de asistencia técnica para el asesoramiento en comunicación para el departamento en relación con el desarrollo de las políticas de la Dirección General de Transición Ecológica.

Description: Servicios de asistencia técnica para el asesoramiento en comunicación para el departamento en relación con el desarrollo de las políticas de la Dirección General de Transición Ecológica.

Internal identifier: 1277922

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341100 Advertising consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

5.1.3. Estimated duration

Start date: 20/02/2026

Duration end date: 31/12/2026

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Se prevén dos prórrogas, de duración anual (12 meses) cada una de ellas (hasta 2028).

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Volumen de negocios anual general

Criterion: References on specified services

Description of selection criterion: Referencias sobre servicios específicos

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Propuesta económica

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

5.1.11. Procurement documents

Address of the procurement documents: <https://www.contratacion.euskadi.eus>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.contratacion.euskadi.eus/KPELicitacion>

Languages in which tenders or requests to participate may be submitted: Spanish, Basque

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 27/02/2026 14:30:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 2 Months

Information about public opening:

Opening date: 31/12/2026 00:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Additional information: Apertura archivo electrónico nº 3. Anexo IX (Fórmulas)

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administrativo Foral de Recursos Contractuales de Gipuzkoa

Organisation providing additional information about the procurement procedure: Diputación Foral de Gipuzkoa - Departamento de Sostenibilidad

Organisation providing more information on the review procedures: Tribunal Administrativo Foral de Recursos Contractuales de Gipuzkoa

8. Organisations

8.1. ORG-0001

Official name: Tribunal Administrativo Foral de Recursos Contractuales de Gipuzkoa

Registration number: 115562.0

Postal address: Plaza Gipuzkoa s/n. 20004 Donostia-San Sebastián (Gipuzkoa)

Town: Donostia-San Sebastián

Postcode: 20004

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

Email: tafrc@gipuzkoa.eus

Telephone: +34 943113707

Internet address: <http://www.gipuzkoa.eus/es/aldundia/gobernantza-eta-gizartearekiko-komunikazioa/kontratazio-errekurtsoen-auzitegia>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Diputación Foral de Gipuzkoa - Departamento de Sostenibilidad

Registration number: P2000000F

Postal address: Licitación Electrónica

Town: Donostia / San Sebastián

Postcode: 20004

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

Contact point: Octavio Oruezabal Merino

Email: iohidazkaritza@gipuzkoa.eus

Telephone: 943112912

Internet address: <http://www.gipuzkoa.eus/>

Buyer profile: <https://www.contratacion.euskadi.eus/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal Administrativo Foral de Recursos Contractuales de Gipuzkoa

Registration number: 115565.0

Postal address: Plaza Gipuzkoa s/n. 20004 Donostia-San Sebastián (Gipuzkoa)

Town: Donostia-San Sebastián

Postcode: 20004

Country subdivision (NUTS): Gipuzkoa (ES212)

Country: Spain

Email: tafrc@gipuzkoa.eus

Telephone: +34 943113707

Internet address: <http://www.gipuzkoa.eus/es/aldundia/gobernantza-eta-gizartearekiko-komunikazioa/kontratazio-errekurtsoen-auzitegia>

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: ddbc8977-93f5-4081-9cde-7e9c1400ffc8 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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Languages in which this notice is officially available: Spanish

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