

Lithuania-Vilnius: Advertising and marketing services

OJ S 50/2022 11/03/2022

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Viešoji įstaiga "Keliauk Lietuvoje"

National registration number: 304971997

Postal address: Gedimino pr. 38

Town: Vilnius

NUTS code: LT Lietuva

Postal code: 01104

Country: Lithuania

Contact person: Justina Šatikė

E-mail: justina.s@lithuania.travel

Telephone: +370 52508250

Internet address(es):Main address: www.lithuania.travel/lt/Address of the buyer profile: <https://pirkimai.eviesiejpirkimai.lt/ctm/Company/CompanyInformation/Index/73351>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: https://pirkimai.eviesiejpirkimai.lt/app/rfq/publicpurchase_docs.asp?PID=613418

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: https://pirkimai.eviesiejpirkimai.lt/app/rfq/rwentrance_s.asp?PID=613418&B=PPO

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Skaitmeninės rinkodaros kampanijos, tikslinei auditorijai pritaikytos skaitmeninės reklamos kampanijos bei sezoninės reklamos kampanijos planavimo ir įgyvendinimo paslaugos

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Skaitmeninės rinkodaros kampanijos, tikslinei auditorijai pritaikytos skaitmeninės reklamos kampanijos bei sezoninės reklamos kampanijos planavimo ir įgyvendinimo paslaugos

II.1.5. Estimated total value

Value excluding VAT: 300 619,84 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: US United States

NUTS code: UA Ukraine

NUTS code: JP Japan

NUTS code: IL Israel

NUTS code: UK United Kingdom

NUTS code: SE Sverige

NUTS code: NO Norge

NUTS code: NL Nederland

NUTS code: LV Latvija

NUTS code: IT Italia

NUTS code: FR France

NUTS code: FI Suomi / Finland

NUTS code: ES España

NUTS code: EE Eesti

NUTS code: DK Danmark

NUTS code: DE Deutschland

NUTS code: BE Belgique / België

II.2.4. Description of the procurement

Skaitmeninės rinkodaros kampanijos, tikslinei auditorijai pritaikytos skaitmeninės reklamos kampanijos bei sezoninės reklamos kampanijos planavimo ir įgyvendinimo paslaugos

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 300 619,84 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Galimybė pratęsti tokiomis pačiomis sąlygomis iki 17 mėnesių, bet ne ilgiau kaip iki Europos Sąjungos struktūrinių fondų finansuojamo projekto galiojimo pabaigos (su visais pratęsimais).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Projektas Nr. 05.4.1-LVPA-V-812-03-0001 "Lietuvos gamtos ir kultūros paveldo objektų (išteklų) pristatymas Lietuvos ir užsienio rinkoms".

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Tiekėjai turi pateikti Europos bendrąjį viešųjų pirkimų dokumentą (EBVPD) – aktualią deklaraciją, pakeičiančią kompetentingų institucijų išduodamus dokumentus ir preliminariai patvirtinančią, kad nėra tiekėjo pašalinimo pagrindų, nustatytų vadovaujantis VPĮ 46 str. nuostatomis.

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

1. Sutarties tinkamas įvykdymas yra užtikrintas netesybomis – iki 20 % bauda nuo Sutartyje numatytos bendros Sutarties kainos.
2. Jei Paslaugų teikėjas dėl savo kaltės neatlieka Paslaugų nustatytu terminu, Perkančioji organizacija be oficialaus įspėjimo ir nesumažindama kitų savo teisių gynimo būdų pradės skaičiuoti 0,02 % dydžio delspinigius nuo neatliktų Paslaugų kainos už kiekvieną termino praleidimo dieną.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 14/04/2022 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Lithuanian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 14/04/2022 Local time: 10:45

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vilniaus apygardos teismas

Town: Vilnius

Country: Lithuania

VI.5. Date of dispatch of this notice

07/03/2022