

129522-2026 - Competition

France – Survey conduction services – RÉALISATION D'ENQUÊTES DE SATISFACTION PASSAGERS ASQ ET D'ENQUÊTES MARKETING

OJ S 38/2026 24/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Aéroport de Bâle Mulhouse (68)

Email: sma@euroairport.com

Legal type of the buyer: Entity with special or exclusive rights

Activity of the contracting entity: Airport-related activities

2. Procedure

2.1. Procedure

Title: RÉALISATION D'ENQUÊTES DE SATISFACTION PASSAGERS ASQ ET D'ENQUÊTES MARKETING

Description: La présente consultation concerne les prestations relatives à la réalisation d'enquêtes de satisfaction passagers et d'enquêtes marketing pour l'Aéroport de Bâle-Mulhouse Les documents du marché sont disponibles gratuitement sur le profil d'acheteur à l'adresse : <https://www.marches-securises.fr/>

Procedure identifier: 992726fd-d5d8-48cb-9fb6-fd0266a875ec

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79311200 Survey conduction services

2.1.2. Place of performance

Postal address: Site de l'Aéroport de Bâle-Mulhouse

Town: Saint-Louis Cedex

Postcode: 68300

Country subdivision (NUTS): Haut-Rhin (FRF12)

Country: France

2.1.3. Value

Maximum value of the framework agreement: 350 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/25/EU

Procédure négociée ouverte définie par les procédures de l'Aéroport de Bâle-Mulhouse (PGAM)

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: RÉALISATION D'ENQUÊTES DE SATISFACTION PASSAGERS ASQ ET D'ENQUÊTES MARKETING

Description: Prestations relatives à la réalisation d'enquêtes de satisfaction passagers et d'enquêtes marketing pour l'Aéroport de Bâle-Mulhouse

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79311200 Survey conduction services

Options:

Description of the options: Pendant son exécution, le marché pourra être modifié dans les conditions prévues dans la documentation marché, conformément à l'article 89 de la Directive 2014/25/UE. Le marché pourra être reconduit 2 fois.

5.1.2. Place of performance

Postal address: Site de l'Aéroport de Bâle-Mulhouse

Town: 68300

Postcode: Saint-Louis Cedex

Country subdivision (NUTS): Haut-Rhin (FRF12)

Country: France

5.1.3. Estimated duration

Duration: 24 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: voir CCP

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: Prix de l'offre

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Quality

Description: Approche méthodologique

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-securises.fr/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-securises.fr/>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 30/03/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: voir RC

Electronic ordering will be used: no

Electronic payment will be used: no

Financial arrangement: Financement sur fonds propres de l'Aéroport de Bâle-Mulhouse.

Païement selon article 8 du Cahier des Clauses Générales Produits et Services

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal administratif de Strasbourg

Review organisation: Tribunal administratif de Strasbourg

Information about review deadlines: Instance chargée des procédures de recours et auprès de laquelle des renseignements peuvent être obtenus concernant l'introduction des recours :

Tribunal administratif de Strasbourg / 31 avenue de la Paix / F-67000 STRASBOURG / Tel.:

+33 3 88 21 23 23 – Email: greffe.ta-strasbourg@juradm.fr

Organisation providing information concerning the general regulatory framework for taxes applicable in the place where the contract is to be performed: Aéroport de Bâle Mulhouse (68)

Organisation providing information concerning the general regulatory framework for environmental protection applicable in the place where the contract is to be performed:

Aéroport de Bâle Mulhouse (68)

Organisation providing information concerning the general regulatory framework for employment protection and working conditions applicable in the place where the contract is to be performed: Aéroport de Bâle Mulhouse (68)

Organisation providing additional information about the procurement procedure: Aéroport de Bâle Mulhouse (68)

Organisation providing offline access to the procurement documents: Aéroport de Bâle Mulhouse (68)

Organisation providing more information on the review procedures: Tribunal administratif de Strasbourg

Organisation receiving requests to participate: Aéroport de Bâle Mulhouse (68)

Organisation processing tenders: Aéroport de Bâle Mulhouse (68)

8. Organisations

8.1. ORG-0001

Official name: Aéroport de Bâle Mulhouse (68)

Registration number: 77897142400016

Postal address: BP60120

Town: Saint-Louis Cedex

Postcode: 68304

Country subdivision (NUTS): Haut-Rhin (FRF12)

Country: France

Email: sma@euroairport.com

Telephone: +33 389903111

Internet address: <https://www.marches-securises.fr/>

Information exchange endpoint (URL): <https://www.euroairport.com>

Buyer profile: <https://www.marches-securises.fr/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

Organisation providing information concerning the general regulatory framework for taxes applicable in the place where the contract is to be performed

Organisation providing information concerning the general regulatory framework for environmental protection applicable in the place where the contract is to be performed

Organisation providing information concerning the general regulatory framework for employment protection and working conditions applicable in the place where the contract is to be performed

8.1. ORG-0003

Official name: Tribunal administratif de Strasbourg

Registration number: 17670005200010

Postal address: 31 AVENUE DE LA PAIX-SIMONE VEIL

Town: STRASBOURG

Postcode: 67000

Country subdivision (NUTS): Bas-Rhin (FRF11)

Country: France

Email: greffe.ta-strasbourg@juradm.fr

Telephone: 388212323

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Mediation organisation

Notice information

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