

UK-Belfast: Market research services
OJ S 78/2013 20/04/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Queen's University Belfast
Postal address: Purchasing Office, University Road
Town: Belfast
Postal code: BT7 1NN
Country: United Kingdom
For the attention of: Jackie Glackin
E-mail: j.glackin@qub.ac.uk
Telephone: +44 2890973026
Fax: +44 2890971390

Internet address(es):

General address of the contracting authority: www.qub.ac.uk
Address of the buyer profile: www.qub.ac.uk/po

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Education

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

QUB/1255/12 Research Consultancy Services - Northern Ireland Cohort for Longitudinal Study of Ageing (NICOLA).

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 10: Market research and public opinion polling services
NUTS code UKN01 Belfast

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Provision of Research Consultancy Services to undertake a survey of the experience of ageing in Northern Ireland.
Northern Ireland Cohort for Longitudinal Study of Ageing (NICOLA) Wave 1 Survey:
Population based Computer Assisted Personal Interview survey of subjects over 50 years of

age not living in institutions in Northern Ireland to obtain information in relation to the experiences of ageing together with a range of other dimensions of lifestyle, health and socioeconomic circumstances.

II.1.5. CPV code(s)

79310000 Market research services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Sample methodology. Weighting 10
2. Recruitment and retention. Weighting 10
3. Ability to meet timescales. Weighting 10
4. Response rate. Weighting 5
5. Data Set. Weighting 10
6. Reports. Weighting 10
7. Survey management / succession planning. Weighting 5
8. Price. Weighting 40

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

QUB/1255/12.

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2012/S 241-396696](#) of 14.12.2012

Section V: Award of contract

Contract No: QUB/1254/12

Lot title: Provision of Research Consultancy Services

V.1. Date of conclusion of the contract

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Non award

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

18.4.2013