

131012-2026 - Competition

Austria – Advertising and marketing services – Plakataushang und Dokumentation

OJ S 39/2026 25/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: .

Email: Gerald.Walter@oebb.at

Activity of the contracting entity: Railway services

2. Procedure

2.1. Procedure

Title: Plakataushang und Dokumentation

Description: Die ÖBB betreibt auf den Bahnhöfen und Haltestellen (Verkehrsstationen)

Werbeflächen und Informationsflächen mit Papieraushängen. Ziel des

Ausschreibungsverfahrens ist es einen geeigneten und zuverlässigen Partner für den

Aushang von Werbeplakaten und Informationsaushängen auf Verkehrsstationen der ÖBB

österreichweit inklusive dem Austausch von Schutzfolien bei den Plakatrahmen bei Bedarf sowie Anfertigen von Dokumentationsfotos zu finden.

Procedure identifier: 89ffeac9-843f-485d-9ea7-de995e93ede5

Internal identifier: Provia ID 148329

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Extra-Regio NUTS 3 (ATZZZ)

Country: Austria

2.1.4. General information

Legal basis:

Directive 2014/25/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 15

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Los 1

Description: Wien

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3

Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Wien (AT130)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- /Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0002

Title: Los 2

Description: Wien Umgebung

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3

Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Wiener Umland/Nordteil (AT126)

Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Wiener Umland/Südteil (AT127)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- /Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0003

Title: Los 3

Description: St. Pölten

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3 Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Sankt Pölten (AT123)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- /Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0004

Title: Los 4

Description: Niederösterreich

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3 Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Niederösterreich-Süd (AT122)

Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Niederösterreich-Süd (AT122)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- / Laufzeitende der Option: 31.12.2023

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0005

Title: Los 5

Description: Graz

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3

Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Graz (AT221)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- / Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0006

Title: Los 6

Description: Steiermark

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3 Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): West- und Südsteiermark (AT225)

Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Östliche Obersteiermark (AT223)

Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Oststeiermark (AT224)

Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Westliche Obersteiermark (AT226)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- /Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0007

Title: Los 7

Description: Klagenfurt-Villach

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3

Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Klagenfurt-Villach (AT211)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- / Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0008

Title: Los 8

Description: Kärnten

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3

Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Oberkärnten (AT212)

Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Unterkärnten (AT213)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- / Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0009

Title: Los 9

Description: Linz-Wels

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3 Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Linz-Wels (AT312)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- / Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0010

Title: Los 10

Description: Oberösterreich

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3 Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Linz-Wels (AT312)
Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Innviertel (AT311)
Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Mühlviertel (AT313)
Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Traunviertel (AT315)
Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026
Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2
Other information about renewals: Leistungs- /Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0011

Title: Los 11

Description: Salzburg-Stadt

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3

Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Salzburg und Umgebung (AT323)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- /Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0012

Title: Los 12

Description: Salzburg-Land

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3 Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Lungau (AT321)

Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Pinzgau-Pongau (AT322)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- /Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0013

Title: Los 13

Description: Innsbruck

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3 Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Innsbruck (AT332)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- /Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0014

Title: Los 14

Description: Tirol

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3 Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Osttirol (AT333)

Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Tiroler Oberland (AT334)

Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Tiroler Unterland (AT335)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- / Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

5.1. Lot: LOT-0015

Title: Los 15

Description: Vorarlberg

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services, 79341000 Advertising services

Options:

Description of the options: 1,5+3+3", d.h.: 1,5 Jahre Grundlaufzeit plus Optionale

Verlängerung¹ um max. weitere 3 Jahre plus Optionale Verlängerung² um max. weitere 3 Jahre = max. 7,5 Jahre Gesamtlaufzeit

5.1.2. Place of performance

Country subdivision (NUTS): Bludenz-Bregenzer Wald (AT341)

Country: Austria

5.1.2. Place of performance

Country subdivision (NUTS): Rheintal-Bodenseegebiet (AT342)

Country: Austria

5.1.3. Estimated duration

Start date: 01/07/2026

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: Leistungs- /Laufzeitende der Option: 31.12.20233

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not yet known

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: <https://www.provia.at/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.provia.at/>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Deadline for receipt of requests to participate: 03/03/2026 10:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: siehe Auftragsunterlagen

Financial arrangement: siehe Auftragsunterlagen

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Bundesverwaltungsgericht

Organisation providing additional information about the procurement procedure: ÖBB-Werbung GmbH

Organisation providing offline access to the procurement documents: ÖBB-Business Competence Center GmbH

Organisation providing more information on the review procedures: Bundesverwaltungsgericht

8. Organisations

8.1. ORG-0001

Official name: .

Registration number: .

Town: Wien
Postcode: 1100
Country subdivision (NUTS): Extra-Regio NUTS 3 (ATZZZ)
Country: Austria
Email: Gerald.Walter@oebb.at
Telephone: +43 664 6179836
Buyer profile: www.provia.at
Roles of this organisation:
Buyer

8.1. ORG-0002

Official name: ÖBB-Werbung GmbH
Registration number: FN 140803p
Town: Wien
Postcode: 1100
Country subdivision (NUTS): Extra-Regio NUTS 3 (ATZZZ)
Country: Austria
Internet address: <https://konzern.oebb.at/>
Information exchange endpoint (URL): <https://www.provia.at/>
Roles of this organisation:
Organisation providing additional information about the procurement procedure

8.1. ORG-0003

Official name: ÖBB-Business Competence Center GmbH
Registration number: FN 248730f
Town: Wien
Postcode: 1020
Country subdivision (NUTS): Extra-Regio NUTS 3 (ATZZZ)
Country: Austria
Internet address: <https://konzern.oebb.at/>
Information exchange endpoint (URL): <https://www.provia.at/>
Roles of this organisation:
Organisation providing offline access to the procurement documents

8.1. ORG-0004

Official name: Bundesverwaltungsgericht
Registration number: 91100008059823
Town: Wien
Postcode: 1030
Country subdivision (NUTS): Wien (AT130)
Country: Austria
Email: einlaufstelle@bvwg.gv.at
Telephone: +43 1 60 149-0
Roles of this organisation:
Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: Publications Office of the European Union
Registration number: PUBL
Town: Luxembourg

Postcode: 2417
Country subdivision (NUTS): Luxembourg (LU000)
Country: Luxembourg
Email: ted@publications.europa.eu
Telephone: +352 29291
Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 236df2b8-bc7a-4af4-ae28-f2d845cc1566 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 17
Notice dispatch date: 23/02/2026 15:08:22 (UTC+00:00) Western European Time, GMT
Languages in which this notice is officially available: German
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