

France-Villers-les-Nancy: Marketing services

OJ S 57/2019 21/03/2019

Contract notice

Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: GCS Télésanté Lorraine

Postal address: 6 allée de Longchamp

Town: Villers-les-Nancy

NUTS code: FRF Grand Est

Postal code: 54600

Country: France

E-mail: secretariat@pulsy.fr

Telephone: +33 383971370

Fax: +33 383971372

Internet address(es):Main address: <https://www.pulsy.fr>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.achat-sante.com>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://www.achat-sante.com>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Santé numérique

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Prestations de conception et réalisation de supports de communication imprimés et numériques, de vidéos institutionnelles et promotionnelles et de supports de communication par l'objet

Reference number: 2019_AO_COMMUNICATION_01

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Supplies

II.1.4. Short description

Prestations de conception et réalisation de supports de communication imprimés et numériques, de vidéos institutionnelles et promotionnelles et de supports de communication par l'objet.

II.1.5. Estimated total value

Value excluding VAT: 260 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 3

II.2. Description

II.2.1. Title

Conception et réalisation de vidéos institutionnelles et promotionnelles

Lot No: 2

II.2.2. Additional CPV code(s)

92111200 Advertising, propaganda and information film and video-tape production

II.2.3. Place of performance

NUTS code: FRF Grand Est

II.2.4. Description of the procurement

Conception et réalisation de vidéos institutionnelles et promotionnelles.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 130 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Le marché est conclu pour une durée d'1 an à compter de sa notification, renouvelable 3 fois 1 an par tacite reconduction.

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Conception et réalisation de supports de communication par l'objet
Lot No: 3

II.2.2. Additional CPV code(s)

39294100 Information and promotion products

II.2.3. Place of performance

NUTS code: FRF Grand Est

II.2.4. Description of the procurement

Conception et réalisation de supports de communication par l'objet.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 30 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

Conception et réalisation de supports de communication imprimés et numériques
Lot No: 1

II.2.2. Additional CPV code(s)

79342000 Marketing services

II.2.3. Place of performance

NUTS code: FRF Grand Est

II.2.4. Description of the procurement

Conception et réalisation de supports de communication imprimés et numériques.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6.

Estimated value

Value excluding VAT: 100 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Le marché est conclu pour une durée d'1 an à compter de sa notification, renouvelable 3 fois 1 an par tacite reconduction.

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 29/04/2019 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 29/04/2019 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif
Postal address: 5 place de la Carrière
Town: Nancy
Postal code: 54000
Country: France

VI.4.4. Service from which information about the review procedure may be obtained

Official name: GIP Pulsy
Postal address: 6 allée de Longchamp
Town: Villers-les-Nancy
Postal code: 54600
Country: France

VI.5. Date of dispatch of this notice

18/03/2019