

**France-Paris: Data-processing services**  
**OJ S 45/2023 03/03/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: agence nationale de l'habitat

Postal address: 8 avenue de l'opéra

Town: Paris

NUTS code: FR101 Paris

Postal code: 75001

Country: France

Contact person: Apolline ROVERE

E-mail: [Apolline.rovere@anah.gouv.fr](mailto:Apolline.rovere@anah.gouv.fr)

**Internet address(es):**

Main address: <https://www.anah.fr/>

Address of the buyer profile: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=1951965&orgAcronyme=d4t>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Other activity: Habitat

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

missions d'appui aux études statistiques, observation du parc privé, enquêtes, évaluations et sondages pour le compte de l'agence nationale de l'habitat (Anah)

Reference number: 22DIREPP01

**II.1.2. Main CPV code**

72310000 Data-processing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

appel d'offres Ouvert passé en application des articles L. 2120-1 3°, L. 2124-1 et 2, R. 2124-2 1°, R. 2161-2 à 5 du code de la commande publique. Contrat conclu sous la forme d'un accord-cadre multi-attributaires à bons de commande, conclu sans minimum et avec un maximum, conformément aux dispositions des articles R. 2121-8, R. 2162-1, R. 2162-2 alinéa 2, R. 2162-4 2°, R. 2162-5 et 6, R. 2162-13 et 14 du code de la commande publique

### **II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 1 850 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

traitement de données, exploitations statistiques et cartographiques  
Lot No: 1

### **II.2.2. Additional CPV code(s)**

72310000 Data-processing services, 71354100 Digital mapping services, 71241000 Feasibility study, advisory service, analysis

### **II.2.3. Place of performance**

NUTS code: FR France  
Main site or place of performance: france métropolitaine

### **II.2.4. Description of the procurement**

traitement de données, exploitations statistiques et cartographiques

### **II.2.5. Award criteria**

Quality criterion - Name: Equipe mobilisée pour réaliser les prestations / Weighting: 20  
Quality criterion - Name: Méthodologie d'organisation proposée pour répondre aux demandes de l'Anah / Weighting: 20  
Quality criterion - Name: Délais de traitement / Weighting: 10  
Quality criterion - Name: Outils proposés / Weighting: 10  
Quality criterion - Name: Qualité et pertinence des documents présentés (pédagogie, design) / Weighting: 10  
Price - Weighting: 30

### **II.2.11. Information about options**

Options: yes  
Description of options:  
se référer à l'article 23 marches conclus sans publicité ni mise en concurrence préalables du CCP-AE mis en ligne sur PLACE

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

réalisation d'enquêtes et sondages, assistance à maîtrise d'ouvrage pour la réalisation d'enquêtes et sondages et exploitation des résultats  
Lot No: 2

### **II.2.2. Additional CPV code(s)**

79300000 Market and economic research; polling and statistics

### **II.2.3. Place of performance**

NUTS code: FR France

Main site or place of performance: france métropolitaine

### **II.2.4. Description of the procurement**

réalisation d'enquêtes et sondages, assistance à maîtrise d'ouvrage pour la réalisation d'enquêtes et sondages et exploitation des résultats

### **II.2.5. Award criteria**

Quality criterion - Name: Equipe mobilisée pour réaliser les prestations / Weighting: 20

Quality criterion - Name: Méthodologie d'organisation proposée pour répondre aux demandes de l'Anah / Weighting: 20

Quality criterion - Name: Délais de traitement / Weighting: 10

Quality criterion - Name: Outils proposés / Weighting: 10

Quality criterion - Name: Qualité et pertinence des documents présentés (pédagogie, design) / Weighting: 10

Price - Weighting: 30

### **II.2.11. Information about options**

Options: yes

Description of options:

se référer à l'article 23 marches conclus sans publicité ni mise en concurrence préalables du CCP-AE mis en ligne sur PLACE

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

evaluations de politiques publiques

Lot No: 3

##### **II.2.2. Additional CPV code(s)**

71241000 Feasibility study, advisory service, analysis

##### **II.2.3. Place of performance**

NUTS code: FR France

Main site or place of performance: france métropolitaine

##### **II.2.4. Description of the procurement**

evaluations de politiques publiques

##### **II.2.5. Award criteria**

Quality criterion - Name: Equipe mobilisée pour réaliser les prestations / Weighting: 20

Quality criterion - Name: Méthodologie d'organisation proposée pour répondre aux demandes de l'Anah / Weighting: 20

Quality criterion - Name: Délais de traitement / Weighting: 10

Quality criterion - Name: Outils proposés / Weighting: 10

Quality criterion - Name: Qualité et pertinence des documents présentés (pédagogie, design) / Weighting: 10

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: yes

Description of options:

se référer à l'article 23 marchés conclus sans publicité ni mise en concurrence préalables du CCP-AE mis en ligne sur PLACE

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 175-495861](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 22 DirEPP 01

**Lot No:** 1

**Title:**

traitement de données, exploitations statistiques et cartographiques

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

21/02/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: cf.geo  
Postal address: 17 bis rue Richard Lenoir  
Town: Paris  
NUTS code: FR101 Paris  
Postal code: 75011  
Country: France  
Internet address: <http://www.cfgeo.com/>  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: e.o.h.s  
Postal address: 26 Avenue René Cassin  
Town: Lyon  
NUTS code: FRK2 Rhône-Alpes  
Postal code: 69009  
Country: France  
Internet address: <https://www.eohs.org/>  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 450 000,00 EUR  
Total value of the contract/lot: 450 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section V: Award of contract**

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**Contract No:** 22 DirEPP 01

**Lot No:** 2

**Title:**

réalisation d'enquêtes et sondages, assistance à maîtrise d'ouvrage pour la réalisation d'enquêtes

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

09/02/2023

**V.2.2. Information about tenders**

Number of tenders received: 2  
The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: viavoice  
Postal address: 9 rue Huysmans  
Town: Paris  
NUTS code: FR France

Postal code: 75006  
Country: France  
Internet address: <https://www.institut-viavoice.com/>  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: mantle France  
Postal address: 3 avenue Pierre Masse  
Town: Paris  
NUTS code: FR France  
Postal code: 75014  
Country: France  
Internet address: <https://www.kantarpublic.com/fr>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 700 000,00 EUR  
Total value of the contract/lot: 700 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 22 DirEPP 01

**Lot No:** 3

**Title:**  
evaluations de politiques publiques

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

21/02/2023

**V.2.2. Information about tenders**

Number of tenders received: 4  
The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: cf.geo  
Postal address: 17 bis, rue Richard Lenoir  
Town: Paris  
NUTS code: FR1 Ile-de-France  
Postal code: 75011  
Country: France  
Internet address: <http://cfgeo.com/>  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: alenium consultants  
Postal address: 4, boulevard Poissonnière

Town: Paris  
NUTS code: FR France  
Postal code: 75009  
Country: France  
Internet address: <https://alenium.com/>  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 700 000,00 EUR

Total value of the contract/lot: 700 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://Paris.tribunal-administratif.fr/>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://Paris.tribunal-administratif.fr/>

**VI.5. Date of dispatch of this notice**

27/02/2023