

**Norway-Oslo: Market research services**  
**OJ S 45/2023 03/03/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Jernbanedirektoratet

National registration number: 916 810 962

Postal address: Postboks 16 Sentrum

Town: Oslo

NUTS code: NO Norge

Postal code: 0101

Country: Norway

Contact person: Jenny Elsin Smaadal

E-mail: [jenny.smaadal@jernbanedirektoratet.no](mailto:jenny.smaadal@jernbanedirektoratet.no)

**Internet address(es):**

Main address: <https://www.jernbanedirektoratet.no/>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/338075>

**I.4. Type of the contracting authority**

National or federal agency/office

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Implementation of inspections and surveys of tickets for mapping the share of payment and ticket composition

Reference number: 202200886

**II.1.2. Main CPV code**

79310000 Market research services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The tenderer shall conduct two surveys onboard the trains at the central areas of Eastern Norway for the Directorate of Railways (the Customer). The first survey shall map the payment shares onboard the trains. The second survey shall map the ticket composition. This is two surveys that shall be conducted annually from 2023 to and including 2026. The results of the

survey will be used in the income settlement between the train operators and the administration companies in central areas of Eastern Norway.  
See the tender documentation for more information.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 10 000 000,00 NOK

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: NO Norge

Main site or place of performance: Central Østlandet

#### **II.2.4. Description of the procurement**

The tenderer shall conduct two surveys onboard the trains at the central areas of Eastern Norway for the Directorate of Railways (the Customer). The first survey shall map the payment shares onboard the trains. The second survey shall map the ticket composition. This is two surveys that shall be conducted annually from 2023 to and including 2026. The results of the survey will be used in the income settlement between the train operators and the administration companies in central areas of Eastern Norway.  
See the tender documentation for more information.

#### **II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 60 %

Price - Weighting: 40 %

#### **II.2.11. Information about options**

Options: yes

Description of options:

The scope of the Fare cooperation area may increase geographically, which may result in us activating an option for one or both of the following:

1. Increased number of ticket surveys, both in number and extended geographical areas.
2. Increased number of point measurements, both in number and extended geographical areas.

See Annex 1 in the tender contest.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

All communication must go via the tender management system (Norwegian: KGV).

The tenderers are encouraged to ask questions if anything is unclear.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Competitive procedure with negotiation

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 218-626833](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 1

**Title:**

Implementation of inspections and surveys of tickets for mapping the share of payment and ticket composition

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

21/02/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Epinion PS

National registration number: DK25638670

Town: København N

NUTS code: DK01 Hovedstaden

Postal code: 2200

Country: Denmark

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 12 000 000,00 NOK

Total value of the contract/lot: 10 000 000,00 NOK

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Oslo Tingrett

Postal address: C. J. Hambros plass 4

Town: Oslo

Postal code: 0164

Country: Norway

E-mail: [oslo.tingrett@domstol.no](mailto:oslo.tingrett@domstol.no)

Telephone: +47 22035200

Internet address: <https://www.jernbanedirektoratet.no>

**VI.4.2. Body responsible for mediation procedures**

Official name: Oslo Tingrett

Postal address: <http://www.tingrett.no>

Town: Oslo

Postal code: 0164

Country: Norway

E-mail: [oslo.tingrett@domstol.no](mailto:oslo.tingrett@domstol.no)

Telephone: +47 22035200

Internet address: <http://www.tingrett.no>

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

See the tender documentation/letter of award.

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Jernbanedirektoratet

Postal address: Biskop Gunnerus gate 14

Town: Oslo

Postal code: 0185

Country: Norway

E-mail: [post@jernbanedirektoratet.no](mailto:post@jernbanedirektoratet.no)

Telephone: +47 45978800

Internet address: <https://www.jernbanedirektoratet.no>

**VI.5. Date of dispatch of this notice**

28/02/2023