

133358-2026 - Competition

Norway – Advertising and marketing services – Framework agreement for campaigns, events and other outward looking work for the Urban Growth Agreement for the Kristiansand region.

OJ S 39/2026 25/02/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Agder fylkeskommune

Email: rolv.eikaas@agderfk.no

Legal type of the buyer: Body governed by public law, controlled by a local authority

Activity of the contracting authority: Public order and safety

2. Procedure

2.1. Procedure

Title: Framework agreement for campaigns, events and other outward looking work for the Urban Growth Agreement for the Kristiansand region.

Description: Framework agreement for campaigns, events and other outward looking work for the Urban Growth Agreement for the Kristiansand region.

Procedure identifier: 1c6deb89-93a4-4b1d-87d9-4158c7e09899

Internal identifier: 26/24115

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services, 79341500 Aerial advertising services, 79961100 Advertising photography services, 92111200 Advertising, propaganda and information film and video-tape production, 92111210 Advertising film production

2.1.2. Place of performance

Country subdivision (NUTS): Agder (NO092)

Country: Norway

2.1.3. Value

Estimated value excluding VAT: 6 000 000,00 NOK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD), Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Framework agreement for campaigns, events and other outward looking work for the Urban Growth Agreement for the Kristiansand region.

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Internal identifier: 26/24115

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Options:

Description of the options: 1+1

5.1.2. Place of performance

Country subdivision (NUTS): Agder (NO092)

Country: Norway

5.1.3. Estimated duration

Duration: 2 Years

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Estimated value excluding VAT: 6 000 000,00 NOK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=450969&TID=200411920&B=

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=450969&TID=200411920&B=

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 27/03/2026 11:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 999

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Agder Tingrett

Information about review deadlines: See the law and regulations on public procurements as well as the regulations on appeals board (KOFA).

8. Organisations

8.1. ORG-0001

Official name: Agder fylkeskommune

Registration number: 921707134

Department: Agder fylkeskommune

Postal address: Tordenskjoldsgate 25

Town: Kristiansand

Postcode: 4612

Country subdivision (NUTS): Agder (NO092)

Country: Norway

Contact point: Rolv Eikaas

Email: rolv.eikaas@agderfk.no

Telephone: +47 91629720

Buyer profile: <https://eu.eu-supply.com/ctm/company/companyinformation/index/311790>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Agder Tingrett

Registration number: 926 723 480

Town: Farsund

Postcode: 4551

Country subdivision (NUTS): Agder (NO092)

Country: Norway

Roles of this organisation:

Review organisation

Notice information

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