

134398-2026 - Competition

Netherlands – Marketing management consultancy services – DIL Communicatie Manager
OJ S 40/2026 26/02/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Stichting Connekt

Email: info@connekt.nl

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: DIL Communicatie Manager

Description: Communicatie Manager: omzetten doelstellingen naar communicatie en marketing aanpak. Vertalen naar activiteiten binnen budget. Aansturen van leveranciers, en zelf hands-on uitvoeren. 650000

Procedure identifier: c60861e4-5e2d-43e7-95c7-2cb49cfbdb19

Internal identifier: DLP10

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79620000 Supply services of personnel including temporary staff

2.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

Additional information: Delft

2.1.3. Value

Estimated value excluding VAT: 650 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: DIL Communicatie Manager

Description: Communicatie Manager: omzetten doelstellingen naar communicatie en marketing aanpak. Vertalen naar activiteiten binnen budget. Aansturen van leveranciers, en zelf hands-on uitvoeren. 650000
Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79413000 Marketing management consultancy services

Additional classification (cpv): 79620000 Supply services of personnel including temporary staff

5.1.2. Place of performance

Country: Netherlands

Anywhere in the given country

Additional information: Delft

5.1.3. Estimated duration

Start date: 15/05/2026

Duration end date: 01/12/2027

5.1.5. Value

Estimated value excluding VAT: 650 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Quality

Name: Kwaliteit

Description: Kwaliteit

Category of award weight criterion: Weight (points, exact)

Award criterion number: 80

Criterion:

Type: Price

Name: Prijs

Description: Prijs

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

5.1.11. Procurement documents

Deadline for requesting additional information: 10/03/2026 17:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.tenderned.nl/aankondigingen/overzicht/413504>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.tenderned.nl/aankondigingen/overzicht/413504>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 07/04/2026 17:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 512 Days

Information about public opening:

Opening date: 07/04/2026 17:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Stichting Connekt - Rechtbank Den Haag

Organisation providing additional information about the procurement procedure: Stichting Connekt

Organisation providing more information on the review procedures: Stichting Connekt

Organisation receiving requests to participate: Stichting Connekt

8. Organisations

8.1. ORG-0001

Official name: Stichting Connekt

Registration number: 242097446

Postal address: Ezelsveldlaan 59

Town: DELFT

Postcode: 2611 RV

Country subdivision (NUTS): Delft en Westland (NL362)

Country: Netherlands

Contact point: Herman Wagter

Email: info@connekt.nl

Telephone: +31 152516565

Fax: +31 152516599

Internet address: <http://www.connekt.nl>

Other contact points:

Official name: Rechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postcode: 2595 AJ

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Contact point: Locatie Den Haag

Email: rb.den.haag@rechtspraak.nl

Telephone: +31 883612012

Fax: +31 883610694

Internet address: <http://www.rechtspraak.nl>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: c7632bab-254b-43c0-9202-4732e9da93af - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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OJ S issue number: 40/2026

Publication date: 26/02/2026