

France-Paris: Sale of residential real estate
OJ S 46/2023 06/03/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Immobilière 3F

Postal address: 159 rue Nationale

Town: Paris

NUTS code: FR1 Ile-de-France

Postal code: 75013

Country: France

E-mail: Fozia.meftah@groupe3f.fr

Internet address(es):

Main address: <https://www.groupe3f.fr/3f/nos-societes/immobiliere-3f>

Address of the buyer profile: <https://3f.achatpublic.com/sdm/ent/gen/index.jsp>

I.1. Name and addresses

Official name: 3F Seine-et-Marne

Postal address: 32 Cours du Danube

Town: MARNE LA VALLEE CEDEX 04

NUTS code: FR102 Seine-et-Marne

Postal code: 77706

Country: France

E-mail: Fozia.meftah@groupe3f.fr

Internet address(es):

Main address: <https://www.groupe3f.fr/3f/nos-societes/3f-seine-et-marne>

Address of the buyer profile: <https://3f.achatpublic.com/accueil/>

I.1. Name and addresses

Official name: CLARM

Postal address: 159 Rue Nationale

Town: PARIS

NUTS code: FR101 Paris

Postal code: 75013

Country: France

E-mail: Fozia.meftah@groupe3f.fr

Internet address(es):

Main address: <https://www.groupe3f.fr/3f/nos-societes/la-clarm>

Address of the buyer profile: <https://3f.achatpublic.com/accueil/>

I.2. Information about joint procurement

The contract involves joint procurement

I.4.

Type of the contracting authority

Other type: SA D'HLM

I.5. Main activity

Other activity: SA D'HLM

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Accord-cadre de services pour la commercialisation des logements neufs du groupe 3F en Ile de France

Reference number: 2734

II.1.2. Main CPV code

70123100 Sale of residential real estate

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent marché a pour objet l'exécution de prestations permettant la commercialisation des logements neufs du groupe 3F en Ile-de-France

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 7 759 762,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

70123100 Sale of residential real estate

II.2.3. Place of performance

NUTS code: FR10 Ile-de-France

II.2.4. Description of the procurement

Le présent marché a pour objet l'exécution de prestations permettant la commercialisation des logements neufs du groupe 3F en Ile-de-France

II.2.5. Award criteria

Quality criterion - Name: Organisation et moyens humains dédiés spécifiquement au marché / Weighting: 30

Quality criterion - Name: Démarche qualité proposée / Weighting: 20

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 174-492189](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2734

Title:

Accord-cadre de services pour la commercialisation des logements neufs du groupe 3F en Ile de France

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/02/2023

V.2.2. Information about tenders

Number of tenders received: 11

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: BPCE Solutions immobilières

Postal address: 50 avenue Pierre Mendès-France

Town: Paris

NUTS code: FR101 Paris

Postal code: 75013

Country: France

Internet address: <https://solutionsimmobilieres.bpce.fr/>

The contractor is an SME: no

V.2.3.

Name and address of the contractor

Official name: SAS INOVEFA
Postal address: 85 Avenue Pierre Grenier
Town: Boulogne-Billancourt
NUTS code: FR105 Hauts-de-Seine
Postal code: 92100
Country: France
Internet address: <https://inovefa.com/>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: TRANS'ACTIF IMMOBILIER
Postal address: 24 rue de Paradis
Town: Paris
NUTS code: FR101 Paris
Postal code: 75010
Country: France
Internet address: <https://www.transactif-immobilier.fr/fr/>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: QUADRAL TRANSACTIONS
Postal address: 24 ter rue du Général de Gaulle
Town: LE BAN SAINT MARTIN
NUTS code: FRF33 Moselle
Postal code: 57050
Country: France
Internet address: <https://www.quadral.fr/le-groupe-quadral/quadral-transactions/>
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: NEOVARIM ACCESS
Postal address: 41 Avenue George V
Town: PARIS
NUTS code: FR101 Paris
Postal code: 75008
Country: France
Internet address: <https://www.neovarim.com/>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: BNP PARIBAS REAL ESTATE CONSEIL HABITATION & HOSPITALITY
Postal address: 50 cours de l'île Seguin
Town: Boulogne Billancourt
NUTS code: FR105 Hauts-de-Seine
Postal code: 92100
Country: France
Internet address: <https://residentiel-ancien.bnpparibas.com/>
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 8 437 800,00 EUR

Total value of the contract/lot: 7 759 762,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

La société Immobilière 3F intervient pour son compte et pour le compte des sociétés ci-avant désignées dans le cadre d'un groupement de commandes dont elle est le coordonnateur.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Paris

Postal address: Parvis du Tribunal de Paris

Town: Paris cedex 17

Postal code: 75859

Country: France

Telephone: +33 144325151

Internet address: <http://www.justice.gouv.fr/>

VI.5. Date of dispatch of this notice

01/03/2023