

135750-2026 - Competition

France – Printing and related services – Supports de communication
OJ S 40/2026 26/02/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Mairie de Herblay

Email: marchespublics@herblay.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Supports de communication

Description: Supports de communication

Procedure identifier: ae04824e-51c6-42a1-b3e7-9ab0942ad6ee

Internal identifier: 2026-001

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

2.1.2. Place of performance

Town: Val-d'Oise

Country subdivision (NUTS): Val-d'Oise (FR108)

Country: France

2.1.3. Value

Estimated value excluding VAT: 0,00 EUR

Maximum value of the framework agreement: 740 000,00 EUR

2.1.4. General information

This procedure will be relaunched

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 5

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 5

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

4. Group of lots

4.1. Group of lots: GLO-0001

Lots included: LOT-0001, LOT-0002, LOT-0003, LOT-0004, LOT-0005

Internal identifier: 2026-001

5. Lot

5.1. Lot: LOT-0001

Title: publications régulières

Description: publications régulières

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Town: HERBLAY SUR SEINE

Postcode: 95220

Country subdivision (NUTS): Val-d'Oise (FR108)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 3

5.1.5. Value

Estimated value excluding VAT: 400 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Le présent marché sera conclu à compter de la notification au titulaire du lot considéré pour une durée d'une année, éventuellement renouvelable trois (3) fois de façon tacite, sans que sa durée totale n'excède quatre (4) années, conformément aux dispositions de l'article L. 2112-5 du Code de la Commande publique.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: Le prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality
Description: La qualité technique de l'offre
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 25

Criterion:

Type: Quality
Description: Les délais de livraison et le service après-vente
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 25

Criterion:

Type: Quality
Description: La démarche environnementale
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 10

5.1.11. Procurement documents

Deadline for requesting additional information: 28/03/2026 12:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time
Address of the procurement documents: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_R7DMmMEFGw

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required
Address for submission: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2025_pIXZXQnHoe

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Variants: Not allowed

Deadline for receipt of tenders: 03/04/2026 12:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 03/04/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Centre technique municipal 15 avenue Paul Langevin 95220 HERBLAY SUR SEINE

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 5

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal administratif de Cergy-Pontoise

Review organisation: Tribunal administratif de Cergy-Pontoise

Organisation providing additional information about the procurement procedure: Mairie de Herblay

Organisation providing more information on the review procedures: Tribunal administratif de Cergy-Pontoise

Organisation receiving requests to participate: Mairie de Herblay

Organisation processing tenders: Mairie de Herblay

5.1. Lot: LOT-0002

Title: affiches offset

Description: affiches offset

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Town: HERBLAY SUR SEINE

Postcode: 95220

Country subdivision (NUTS): Val-d'Oise (FR108)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Estimated value excluding VAT: 40 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Le présent marché sera conclu à compter de la notification au titulaire du lot considéré pour une durée d'une année, éventuellement renouvelable trois (3) fois de façon tacite, sans que sa durée totale n'excède quatre (4) années, conformément aux dispositions de l'article L. 2112-5 du Code de la Commande publique.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: Le prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: La qualité technique de l'offre

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: Les délais de livraison et le service après-vente

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: La démarche environnementale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.11. Procurement documents

Deadline for requesting additional information: 28/03/2026 12:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_R7DMmMEFGw

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2025_pIXZXQnHoe

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Variants: Not allowed

Deadline for receipt of tenders: 03/04/2026 12:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 03/04/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Centre technique municipal 15 avenue Paul Langevin 95220 HERBLAY SUR SEINE

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 5

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal administratif de Cergy-Pontoise

Review organisation: Tribunal administratif de Cergy-Pontoise

Organisation providing additional information about the procurement procedure: Mairie de Herblay

Organisation providing more information on the review procedures: Tribunal administratif de Cergy-Pontoise

Organisation receiving requests to participate: Mairie de Herblay

Organisation processing tenders: Mairie de Herblay

5.1. Lot: LOT-0003

Title: affiches numériques

Description: affiches numériques

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Town: HERBLAY SUR SEINE

Postcode: 95220

Country subdivision (NUTS): Val-d'Oise (FR108)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Estimated value excluding VAT: 50 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Le présent marché sera conclu à compter de la notification au titulaire du lot considéré pour une durée d'une année, éventuellement renouvelable trois (3) fois de façon tacite, sans que sa durée totale n'excède quatre (4) années, conformément aux dispositions de l'article L. 2112-5 du Code de la Commande publique.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: Le prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: La qualité technique de l'offre

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: Les délais de livraison et le service après-vente

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: La démarche environnementale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.11. Procurement documents

Deadline for requesting additional information: 28/03/2026 12:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.achatpublic.com>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2025_pIXZXQnHoe

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Variants: Not allowed

Deadline for receipt of tenders: 03/04/2026 12:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 03/04/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Centre technique municipal 15 avenue Paul Langevin 95220 HERBLAY SUR SEINE

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 5

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal administratif de Cergy-Pontoise

Review organisation: Tribunal administratif de Cergy-Pontoise

Organisation providing additional information about the procurement procedure: Mairie de Herblay

Organisation providing more information on the review procedures: Tribunal administratif de Cergy-Pontoise

Organisation receiving requests to participate: Mairie de Herblay

Organisation processing tenders: Mairie de Herblay

5.1. Lot: LOT-0004

Title: outils de communication

Description: outils de communication

Internal identifier: 4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Town: HERBLAY SUR SEINE

Postcode: 95220

Country subdivision (NUTS): Val-d'Oise (FR108)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Estimated value excluding VAT: 100 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Le présent marché sera conclu à compter de la notification au titulaire du lot considéré pour une durée d'une année, éventuellement renouvelable trois (3) fois de façon tacite, sans que sa durée totale n'excède quatre (4) années, conformément aux dispositions de l'article L. 2112-5 du Code de la Commande publique.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: Le prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: La qualité technique de l'offre

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: Les délais de livraison et le service après-vente

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: La démarche environnementale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.11. Procurement documents

Deadline for requesting additional information: 28/03/2026 12:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.achatpublic.com>

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Allowed

Address for submission: <https://www.achatpublic.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Variants: Not allowed

Deadline for receipt of tenders: 03/04/2026 12:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 03/04/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Centre technique municipal 15 avenue Paul Langevin 95220 HERBLAY SUR SEINE

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques**Framework agreement:**

Framework agreement, with reopening of competition

Maximum number of participants: 5

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal administratif de Cergy-Pontoise

Review organisation: Tribunal administratif de Cergy-Pontoise

Organisation providing more information on the review procedures: Tribunal administratif de Cergy-Pontoise

Organisation receiving requests to participate: Mairie de Herblay

Organisation processing tenders: Mairie de Herblay

5.1. Lot: LOT-0005

Title: banderoles et kakémonos

Description: banderoles et kakémonos

Internal identifier: 5

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79800000 Printing and related services

5.1.2. Place of performance

Town: HERBLAY SUR SEINE

Postcode: 95220

Country subdivision (NUTS): Val-d'Oise (FR108)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.5. Value

Estimated value excluding VAT: 150 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Le présent marché sera conclu à compter de la notification au titulaire du lot considéré pour une durée d'une année, éventuellement renouvelable trois (3) fois de façon tacite, sans que sa durée totale n'excède quatre (4) années, conformément aux dispositions de l'article L. 2112-5 du Code de la Commande publique.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: Le prix des prestations

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: La qualité technique de l'offre

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: Les délais de livraison et le service après-vente

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25

Criterion:

Type: Quality

Description: La démarche environnementale

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.11. Procurement documents

Deadline for requesting additional information: 28/03/2026 12:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_R7DMmMEFGw

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.achatpublic.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Variants: Not allowed

Deadline for receipt of tenders: 03/04/2026 12:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 03/04/2026 14:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Centre technique municipal 15 avenue Paul Langevin 95220 HERBLAY SUR SEINE

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 5

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal administratif de Cergy-Pontoise

Review organisation: Tribunal administratif de Cergy-Pontoise

Organisation providing more information on the review procedures: Tribunal administratif de Cergy-Pontoise

Organisation receiving requests to participate: Mairie de Herblay

Organisation processing tenders: Mairie de Herblay

8. Organisations

8.1. ORG-0001

Official name: Mairie de Herblay

Registration number: 21950306700015

Postal address: 43, rue du Général de Gaulle

Town: Herblay cedex

Postcode: 95221

Country subdivision (NUTS): Val-d'Oise (FR108)

Country: France

Contact point: MME CALANI Marie - Responsable Service des marchés

Email: marchespublics@herblay.fr

Telephone: 0130403751

Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_R7DMmMEFGw

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: Tribunal administratif de Cergy-Pontoise

Registration number: 17950702500015

Town: Cergy Pontoise

Postcode: 95000

Country subdivision (NUTS): Val-d'Oise (FR108)

Country: France

Email: greffe.ta-cergy-pontoise@juradm.fr

Telephone: 0130173400

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Mediation organisation

Notice information

Notice identifier/version: a9c44630-5250-42dc-a0a0-358bdd3e981c - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 25/02/2026 09:45:58 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 135750-2026

OJ S issue number: 40/2026

Publication date: 26/02/2026