

NO-Oslo: design consultancy services
OJ S 84/2012 02/05/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Norges Bank – NBIM

Postal address: Bankplassen 2, P.O. Box 1179 Sentrum

Town: Oslo

Postal code: 0107

Country: Norway

For the attention of: Jan E. Rong

Telephone: +47 22316751

Internet address(es):

General address of the contracting authority: <http://www.nbim.no>

Address of the buyer profile: http://www.english.doffin.no/search/Search_AuthProfile.aspx?ID=AA13609

I.2. Type of the contracting authority

Other: Central bank

I.3. Main activity

Economic and financial affairs

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

NBIM framework agreements for printed and digital communications.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Oslo.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

The main objective of this RFP is to award framework agreements to several suppliers for services regarding visual identity and design guidelines, printed and digital communications, concept development and enhancement of web sites, mobile platforms and social media.

Further details on what is required within each category are given in the RFP under Section 1.5.

II.1.5. CPV code(s)

79415200 Design consultancy services, 79811000 Digital printing services, 72212322 Graphics software development services, 79822500 Graphic design services, 79811000 Digital printing services, 98390000 Other services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Price. Weighting 20
2. Competence. Weighting 80

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2012/S 10-015670](#) of 17.1.2012

Section V: Award of contract

Lot No: 1

- Lot title: Visual identity programme and design guidelines.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 11

V.3. Name and address of the contractor

Official name: Grid Design As

Postal address: Sandakerveien 24C, Postboks 93 Torshov

Town: Oslo

Postal code: 0412
Country: Norway
Internet address: www.grid.no

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot No: 1

- Lot title: Visual identity and design guidelines.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 11

V.3. Name and address of the contractor

Official name: Brandlab AS
Postal address: Hegdehaugsveien 24
Town: Oslo
Postal code: 0352
Country: Norway

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot No: 1

- Lot title: Visual identity and design guidelines.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 11

V.3. Name and address of the contractor

Official name: Ludens Reklamebyrå AS
Postal address: Kirkegata 1-3, Postboks 591 Sentrum
Town: Oslo
Postal code: 0106
Country: Norway

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot No: 2

- Lot title: Printed communications.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Grid Design AS
Postal address: Sandakerveien 24 C
Town: Oslo
Postal code: 0473
Country: Norway

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot No: 2

- Lot title: Printed communications.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Creuna AS
Postal address: Karenslyst Allé 9 B
Town: Oslo
Postal code: 0278
Country: Norway

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot No: 2

- Lot title: Printed communications.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Ludens Reklamebyrå
Postal address: Kirkegata 1-3, Postboks 591 Sentrum
Town: Oslo
Postal code: 0106
Country: Norway

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot No: 2

- Lot title: Printed communications.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Erik Sand Design & Rådgivning
Postal address: Fjellveien 6 B
Town: Kolbotn
Postal code: 1410
Country: Norway

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

Lot No: 3

- Lot title: Digital communications.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

Official name: Netlife Research AS
Postal address: Stenersgata 8
Town: Oslo
Postal code: 0184
Country: Norway

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

Lot No: 3

- Lot title: Digital communications.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

Official name: Halogen AS
Postal address: Kristian Augusts Gate 15 A, St. Olavs Plass, Postboks 7056
Town: Oslo
Postal code: 0130
Country: Norway

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

Lot No: 3

- Lot title: Digital communications.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 8

V.3. Name and address of the contractor

Official name: Making Waves AS
Postal address: Kristian IVs gate 13
Town: Oslo
Postal code: 0164
Country: Norway

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot No: 4

- Lot title: Concept development and enhancement of web sites, Internet, mobile platforms and social media.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Netlife Research AS
Postal address: Stenersgata 8
Town: Oslo
Postal code: 0184
Country: Norway

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot No: 4

- Lot title: Concept development and enhancement of web sites, Internet, mobile platforms and social media.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Halogen AS
Postal address: Kristian Augusts Gate 15 A, St. Olavs Plass, Postboks 7056
Town: Oslo
Postal code: 0130
Country: Norway

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Lot No: 4

- Lot title: Concept development and enhancement of web sites, Internet, mobile platforms and social media.

V.1. Date of conclusion of the contract

30.3.2012

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Making Waves AS

Postal address: Kristian IVs gate 13

Town: Oslo

Postal code: 0164

Country: Norway

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

(NT Ref:256312).

VI.3. Procedures for review

VI.3.1. Review body

Official name: Norges Bank - NBIM

Postal address: P.O. Box 1179 Sentrum

Town: Oslo

Postal code: 0107

Country: Norway

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

27.4.2012