

Netherlands-Amsterdam: Advertising and marketing services

OJ S 55/2021 19/03/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting Regionaal Opleidingen Centrum TOP

National registration number: 552600176

Postal address: Vlaardingenlaan 25

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1062 HM

Country: Netherlands

Contact person: Ramon Nieuwenhuizen

E-mail: aanbesteding@inkada.nl

Telephone: +546 455655

Internet address(es):

Main address: <http://www.roctop.nl>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/cb7cefe000122bf3f6caf79123c322ad>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/cb7cefe000122bf3f6caf79123c322ad>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Online Marketing

Reference number: 2021/0315TK

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3.

Type of contract

Services

II.1.4. Short description

ROC TOP is op zoek naar één vaste partner die ROC TOP optimaal kan ondersteunen op het gebied van online marketing.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

Zie aanbestedingsdocumenten.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Open vragen / Weighting: 60

Quality criterion - Name: Presentatie / Weighting: 20

Price - Weighting: 20

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Optiejaren: twee (2) maal één (1) jaar.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Optiejaren: twee (2) maal één (1) jaar.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 26/04/2021 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.7. Conditions for opening of tenders

Date: 26/04/2021 Local time: 12:15

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Amsterdam

Postal address: Parnassusweg 220

Town: Amsterdam

Postal code: 1076 AV

Country: Netherlands

E-mail: info@rechtspraak.nl

Telephone: +31 883617000

Internet address: <http://www.rechtspraak.nl>

VI.5. Date of dispatch of this notice

15/03/2021