

## 139265-2026 - Competition

### Ireland – Advertising, propaganda and information film and video-tape production – Provision of Media Monitoring for the Irish Prison Service

OJ S 41/2026 27/02/2026

Contract or concession notice – standard regime

Services

## 1. Buyer

---

### 1.1. Buyer

Official name: Irish Prison Service

Email: [cputenders@irishprisons.ie](mailto:cputenders@irishprisons.ie)

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

## 2. Procedure

---

### 2.1. Procedure

Title: Provision of Media Monitoring for the Irish Prison Service

Description: Provision of Media Monitoring for the Irish Prison Service

Procedure identifier: 62f18c05-7bdd-495c-a67f-83eee1dae2ee

Type of procedure: Open

The procedure is accelerated: no

#### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92111200 Advertising, propaganda and information film and video-tape production

Additional classification (cpv): 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 72212481 Sales or marketing software development services, 79800000 Printing and related services, 79811000 Digital printing services, 92400000 News-agency services, 64212300 Multimedia Message Service (MMS) services

#### 2.1.2. Place of performance

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

#### 2.1.3. Value

Estimated value excluding VAT: 55 000,00 EUR

#### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

#### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

## 5. Lot

---

## 5.1. Lot: LOT-0001

Title: Provision of Media Monitoring for the Irish Prison Service

Description: Provision of Media Monitoring for the Irish Prison Service

Internal identifier: 0

### 5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92111200 Advertising, propaganda and information film and video-tape production

Additional classification (cpv): 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 72212481 Sales or marketing software development services, 79800000 Printing and related services, 79811000 Digital printing services, 92400000 News-agency services, 64212300 Multimedia Message Service (MMS) services

### 5.1.2. Place of performance

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

### 5.1.3. Estimated duration

Duration: 48 Months

### 5.1.5. Value

Estimated value excluding VAT: 55 000,00 EUR

### 5.1.6. General information

#### Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

### 5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

### 5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

### 5.1.11. Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 09/03/2026 12:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=7602057>

### 5.1.12. Terms of procurement

#### Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=7602057>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 20/03/2026 12:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 12 Months

**Information about public opening:**

Opening date: 20/03/2026 12:30:00 (UTC+00:00) Western European Time, GMT

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCftWS.do?resourceId=7602057>

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

**5.1.15. Techniques**

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Irish Prison Service

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Irish Prison Service

Organisation processing tenders: Irish Prison Service

## 8. Organisations

---

**8.1. ORG-0001**

Official name: Irish Prison Service

Registration number: 400088C

Postal address: Irish Prison Service HQ, IDA Business Park, Ballinalee Road, Longford Ireland

Town: Longford

Postcode: N39 A308

Country subdivision (NUTS): Midland (IE063)

Country: Ireland

Email: [cputenders@irishprisons.ie](mailto:cputenders@irishprisons.ie)

Telephone: 0433335100

Internet address: <https://www.irishprisons.ie/>

Buyer profile: <https://www.irishprisons.ie/>

**Roles of this organisation:**

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

**8.1. ORG-0002**

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)

Telephone: +353 1 8886000

**Roles of this organisation:**

Review organisation

Organisation providing more information on the review procedures

**8.1. ORG-0003**

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: [eproc-esender@eurodyn.com](mailto:eproc-esender@eurodyn.com)

Telephone: +30 2108094500

**Roles of this organisation:**

TED eSender

## Notice information

---

Notice identifier/version: d3a63b71-4876-44ca-964f-8cc7d5170343 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 25/02/2026 15:49:07 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: English

Notice publication number: 139265-2026

OJ S issue number: 41/2026

Publication date: 27/02/2026