

Belgium-Brussels: Multiple Framework Service Contract in Cascade for Communication Services
OJ S 54/2022 17/03/2022
Contract award notice
Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: Clean Aviation Joint Undertaking (CAJU)

Postal address: Avenue de la Toison d'Or 56

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1060

Country: Belgium

Contact person: Clean Aviation Legal Team

E-mail: procurement@clean-aviation.eu

Internet address(es):

Main address: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8460>

Address of the buyer profile: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8460>

I.1. Name and addresses

Official name: Europe's Rail Joint Undertaking (EU-RAIL)

Postal address: Avenue de la Toison d'Or 56

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1060

Country: Belgium

Contact person: Europe's Rail Joint Undertaking (EU-RAIL)

E-mail: procurement@s2r.europa.eu

Internet address(es):

Main address: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8460>

Address of the buyer profile: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8460>

I.1. Name and addresses

Official name: Single European Sky ATM Research 3 Joint Undertaking (SESAR)

Postal address: Avenue de Cortenbergh 100

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1000

Country: Belgium

Contact person: SESAR 3 JU

E-mail: procurement@sesarju.eu

Internet address(es):

Main address: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8460>

Address of the buyer profile: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8460>

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

Other activity: Research and innovation in transport sector

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Multiple Framework Service Contract in Cascade for Communication Services
Reference number: JTI-CS2JU.2021.OP.01

II.1.2. Main CPV code

79990000 Miscellaneous business-related services

II.1.3. Type of contract

Services

II.1.4. Short description

This call for tenders aimed to provide three European Joint Undertakings focusing on smarter, greener transport (Clean Aviation Joint Undertaking; Europe's Rail Joint Undertaking; and SESAR 3 Joint Undertaking) with external support related to strategic communications, editorial support and graphic design, digital communications, organisation of events and web-services.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 9 200 000,00 EUR

II.2. Description

II.2.1. Title

Strategy, Editorial, Media, Press, and Publications
Lot No: 1

II.2.2. Additional CPV code(s)

22000000 Printed matter and related products, 79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

II.2.4. Description of the procurement

The contracting authority was looking for an external service provider to support it with a publication of different communications material such as brochures, magazines, reports, posters, press releases, infographics as well as to help it to develop strategic messages, while targeting a specific audience.

II.2.5. Award criteria

Quality criterion - Name: Quality award criteria in accordance with Section 3.4 of the Tender Specifications – Part 1 / Weighting: 60 %
Price - Weighting: 40 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Research Framework Programmes – H2020 and HE

II.2.14. Additional information

II.2. Description

II.2.1. Title

Digital Communications
Lot No: 2

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security,
92100000 Motion picture and video services

II.2.3. Place of performance

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

II.2.4. Description of the procurement

The contracting authority was looking for an external service provider to support it in a development of a range of digital communications. These may include apps, short animations, and videos, as well as web-based products and audio-visual materials for onsite and virtual events.

II.2.5. Award criteria

Quality criterion - Name: Quality award criteria in accordance with Section 3.4 of the Tender Specifications – Part 1 / Weighting: 60 %
Price - Weighting: 40 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Research Framework Programmes – H2020 and HE

II.2.14. Additional information

II.2. Description

II.2.1. Title

Events
Lot No: 3

II.2.2.

Additional CPV code(s)

79952000 Event services

II.2.3. Place of performance

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

II.2.4. Description of the procurement

The contracting authority was looking for an external service provider to support it with an organisation of events, including press conferences and trips, trade fair exhibitions, large stakeholder conferences, workshops, staff team building activities, etc.

II.2.5. Award criteria

Quality criterion - Name: Quality award criteria in accordance with Section 3.4 of the Tender Specifications – Part 1 / Weighting: 60 %

Price - Weighting: 40 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Research Framework Programmes – H2020 and HE

II.2.14. Additional information**II.2. Description****II.2.1. Title**

Web-services

Lot No: 4

II.2.2. Additional CPV code(s)

72413000 World wide web (www) site design services, 72212224 Web page editing software development services

II.2.3. Place of performance

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

II.2.4. Description of the procurement

The contracting authority was looking for an external service provider to support it in a range of web services including websites maintenance as well as to assist it in the development of online communication tools.

II.2.5. Award criteria

Quality criterion - Name: Quality award criteria in accordance with Section 3.4 of the Tender Specifications – Part 1 / Weighting: 60 %

Price - Weighting: 40 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 116-303637](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT1-01

Lot No: 1

Title:

Strategy, Editorial, Media, Press, and Publications

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/02/2022

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: EU Turn SPRL

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Country: Belgium

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 260 000,00 EUR

Total value of the contract/lot: 2 260 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: FWC/JTI-CS2JU.2021.OP.01-LOT 1- 02

Lot No: 1

Title:

Strategy, Editorial, Media, Press, and Publications

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/02/2022

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Pomilio Blumm SRL

Town: Pescara

NUTS code: IT Italia

Country: Italy

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 260 000,00 EUR

Total value of the contract/lot: 2 260 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: FWC/JTI-CS2JU.2021.OP.01-LOT 1- 03

Lot No: 1

Title:

Strategy, Editorial, Media, Press, and Publications

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/02/2022

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Consortium STAR represented by GOPA COM. SA – Leader
Town: Brussels
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest
Country: Belgium
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: 20 Seconds to Midnight
Town: Brussels
NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest
Country: Belgium
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: AeroXpert
Town: Schwanenstadt
NUTS code: AT Österreich
Country: Austria
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Airsight
Town: Berlin
NUTS code: DE Deutschland
Country: Germany
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Union International de Chemins de Fer
Town: Paris
NUTS code: FR France
Country: France
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 260 000,00 EUR
Total value of the contract/lot: 2 260 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT 2- 01

Lot No: 2

Title:

Digital Communications

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/02/2022

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: European Service Network

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Country: Belgium

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 140 000,00 EUR

Total value of the contract/lot: 1 140 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT 2-02

Lot No: 2

Title:

Digital Communications

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

15/02/2022

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Consortium STAR – 20 Seconds to Midnight (Leader)

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: GOPA COM. SA

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Country: Belgium

The contractor is an SME: no

V.2.3.

Name and address of the contractor

Official name: AeroXpert
Town: Schwanenstadt
NUTS code: AT Österreich
Country: Austria
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Airsight
Town: Berlin
NUTS code: DE Deutschland
Country: Germany
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Union International de Chemins de Fer
Town: Paris
NUTS code: FR France
Country: France
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 140 000,00 EUR
Total value of the contract/lot: 1 140 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT 3- 01

Lot No: 3

Title:
Events

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

15/02/2022

V.2.2. Information about tenders

Number of tenders received: 7
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: TMAB Business Events NV
Town: Londerzeel
NUTS code: BE2 Vlaams Gewest
Country: Belgium
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 4 300 000,00 EUR

Total value of the contract/lot: 4 300 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT 3- 02

Lot No: 3

Title:

Events

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

15/02/2022

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Team Work

Town: Paris

NUTS code: FR France

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 4 300 000,00 EUR

Total value of the contract/lot: 4 300 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT 3- 03

Lot No: 3

Title:

Events

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

15/02/2022

V.2.2.

Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Media Consulta International Holding AG

Town: Berlin

NUTS code: DE Deutschland

Country: Germany

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 4 300 000,00 EUR

Total value of the contract/lot: 4 300 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: FWC/JTI-CS2JU.2021.OP.01- Lot 4- 01

Lot No: 4

Title:

Web Services

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

15/02/2022

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: European Service Network

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Country: Belgium

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 500 000,00 EUR

Total value of the contract/lot: 1 500 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: FWC/JTI-CS2JU.2021.OP.04- LOT 4- 02

Lot No: 4

Title:

Web Services

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

15/02/2022

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Trinidad Wiseman OÜ

Town: Talin

NUTS code: EE Eesti

Country: Estonia

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 500 000,00 EUR

Total value of the contract/lot: 1 500 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT 4- 03

Lot No: 4

Title:

Web- Services

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

15/02/2022

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Consortium Trust – Trust-IT SPRL (Leader)

Town: Pisa

NUTS code: IT Italia

Country: Italy

The contractor is an SME: no

V.2.3.

Name and address of the contractor

Official name: Commpla SRL

Town: Pisa

NUTS code: IT Italia

Country: Italy

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 500 000,00 EUR

Total value of the contract/lot: 1 500 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: General Court

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: L-2925

Country: Luxembourg

E-mail: GeneralCourt.Registry@curia.europa.eu

Telephone: +352 43031

Fax: +352 43032100

Internet address: <http://curia.europa.eu>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

See internet address provided in Section I.3).

VI.4.4. Service from which information about the review procedure may be obtained

Official name: General Court

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: L-2925

Country: Luxembourg

E-mail: GeneralCourt.Registry@curia.europa.eu

Telephone: +352 43031

Fax: +352 43032100

Internet address: http://curia.europa.eu/jcms/jcms/Jo2_7039/en/#electronique

VI.5. Date of dispatch of this notice

10/03/2022