

**Belgium-Brussels: Audiovisual Services for the European Committee of the Regions**

OJ S 56/2021 22/03/2021

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Committee of the Regions

Postal address: Rue Belliard/Belliardstraat 101

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1040

Country: Belgium

Contact person: Unit E4 — General Administration and Public Procurement

E-mail: [cor-marches-publics@cor.europa.eu](mailto:cor-marches-publics@cor.europa.eu)**Internet address(es):**Main address: <http://cor.europa.eu>Address of the buyer profile: <http://cor.europa.eu/en/about/tenders/Pages/calls-for-tender.aspx>**I.4. Type of the contracting authority**

European institution/agency or international organisation

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Audiovisual Services for the European Committee of the Regions

Reference number: CDR-COM-37-2020

**II.1.2. Main CPV code**

92110000 Motion picture and video tape production and related services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The purpose of this call for tenders is the provision of audiovisual services. The services are mainly used for the creation of audiovisual creative content, the coverage of the Committee of the Regions main events, and the provision of material and facilities for audiovisual and radio journalists. The CoR is seeking for an agile, versatile and creative contractor that is willing to work on small innovative cross-platform audiovisual projects, new audio or video formats (VR,

3D, etc.), out-of-the-box video campaigns for social media, social media streaming, as well as on bigger coverage of events and the provision of material and facilities for TV and Radio journalists.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 2 000 000,00 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

50342000 Repair and maintenance services of audio equipment, 50343000 Repair and maintenance services of video equipment, 92100000 Motion picture and video services, 92110000 Motion picture and video tape production and related services, 92111200 Advertising, propaganda and information film and video-tape production, 79961000 Photographic services, 79962000 Photograph processing services, 72212521 Music or sound editing software development services

#### **II.2.3. Place of performance**

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Main site or place of performance: Brussels.

#### **II.2.4. Description of the procurement**

See internet address provided in section I.3).

#### **II.2.5. Award criteria**

Quality criterion - Name: A.1. The extent to which the approach proposed meets the CoR objectives and provides the services required. / Weighting: 10

Quality criterion - Name: A.2. Innovative approach and monitoring and updating of information concerning new developments and trends, particularly with regard to the production and distribution of audiovisual materials. / Weighting: 15

Quality criterion - Name: B.1. This criterion will assess the work distribution among the tenderer's team based on the responsibilities of each member in order to ensure service continuity and smooth interaction with the CoR. Clear, well-defined and reasonably distributed responsibilities ensuring a high level of service continuity and smooth interaction with the CoR will result in a higher score. / Weighting: 5

Quality criterion - Name: B.2. Composition and organisation of the proposed team to ensure maximum cost effectiveness, speed and quality. The tenderer must explain how he will guarantee the availability of required profiles and the continuity of service throughout the duration of the framework contract. / Weighting: 10

Quality criterion - Name: B.3. The tenderer must demonstrate how he will tackle the geographical/language complexity of the projects including coordination of work at EU level. / Weighting: 5

Quality criterion - Name: This criterion will assess the emergency procedures and flexibility measures proposed by the tenderer in order to reply in a responsive and successful way to urgent requests from the CoR. The emergency procedures and flexibility measures should be detailed and specific to the tasks at hand. Generic procedures and measures will result in a low score. / Weighting: 5

Quality criterion - Name: This criterion will assess the quality control system applied to the service foreseen by these tender specifications concerning quality of the deliverables and

continuity of service. The quality system should be detailed and specific to the tasks at hand; a generic quality system will result in a low score. / Weighting: 5

Quality criterion - Name: The tenderers' creativity will be assessed on the solutions proposed for the tasks; in particular it will be measured in terms of messages, their adaptation to the CoR priorities; the alignment with the CoR strategic priorities; the innovative visual and creative approach bringing new formats; the novelty of the approach. This criterion makes it possible to assess the originality of ideas and approaches. / Weighting: 20

Quality criterion - Name: F.1. Quality of management and appropriate allocation of the profiles proposed by the Tenderer to ensure maximum efficiency in terms of costs, speed and quality /creativity of the services requested. / Weighting: 15

Quality criterion - Name: F.2. Budget distribution among the various functional categories will be assessed. / Weighting: 10

Quality criterion - Name: Quality criteria - total weighting / Weighting: 70

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 113-273053](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** CDR-COM-37-2020

**Title:**

Audiovisual Services for the European Committee of the Regions

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

25/02/2021

### **V.2.2. Information about tenders**

Number of tenders received: 7

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 7

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Manythink SA

National registration number: 0885.841.117

Postal address: 55 rue des Anciens Étangs

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Postal code: 1190

Country: Belgium

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 2 000 000,00 EUR

Total value of the contract/lot: 2 000 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

In accordance with Article 164 paragraph 5 and Annex I.11.1 (e) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, the Commission may initiate negotiated procedures with the successful tenderers of this tender for new services consisting of the repetition of services similar to those in this notice.

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

Internet address: <https://curia.europa.eu/jcms/jcms/index.html>

#### **VI.5. Date of dispatch of this notice**

10/03/2021