

**Sweden-Trollhättan: Advertising and marketing services**

OJ S 80/2014 24/04/2014

Contract award notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

---

**I.1. Name and addresses**

Official name: Film i Väst AB

Postal address: Åkerssjövägen 4

Town: Trollhättan

Postal code: SE-461 23

Country: Sweden

E-mail: [maria.holmberg@colligio.se](mailto:maria.holmberg@colligio.se)**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

Recreation, culture and religion

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

---

**II.1. Description****II.1.1. Title**

Tjänster inom PR och kommunikation för Film i Väst.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

Main site or place of performance: Trollhättan.

NUTS code SE232 Västra Götalands län

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)****II.1.4. Short description of the contract or purchase(s)**

Film i Väst AB upphandlar tjänster inom

— Delområde 1: PR och kommunikation med bransch och allmänhet,

— Delområde 2: PR och kommunikation med intressenter.

**II.1.5. CPV code(s)**

79340000 Advertising and marketing services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.2. Total value of the contract/lot**

## II.2.1. Total value of the contract/lot

### Section IV: Procedure

---

#### IV.1. Type of procedure

##### IV.1.1. Type of procedure

Restricted

#### IV.2. Award criteria

##### IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Anbudssumma
2. Lösningförslag på fiktivt uppdrag

##### IV.2.2. Information about electronic auction

An electronic auction has been used: no

#### IV.3. Administrative information

##### IV.3.1. File reference number attributed by the contracting authority

FV-2013/100

##### IV.3.2. Previous publication concerning this procedure

###### Contract notice

Notice number in the OJ S: [2013/S 216-376115](#) of 7.11.2013

### Section V: Award of contract

---

Contract No: 1

Lot No: 1

- Lot title: PR och kommunikation med bransch och allmänhet

#### V.1. Date of conclusion of the contract

#### V.2. Information about tenders

#### V.3. Name and address of the contractor

Official name: Memes AB

Country: Sweden

#### V.4. Information on value of the contract/lot

#### V.5. Information about subcontracting

Contract No: 2

Lot No: 2

- Lot title: PR och kommunikation med intressenter

#### V.1. Date of conclusion of the contract

#### V.2. Information about tenders

#### V.3. Name and address of the contractor

Official name: Memes AB

Country: Sweden

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

**Section VI: Complementary information**

---

**VI.1. Information about European Union funds**

**VI.2. Additional information**

Visma Commerce-annons: <http://www.opic.com/notice.asp?req=dimjzrvv>

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

22.4.2014