

**United Kingdom-Newcastle upon Tyne: Business and management consultancy services**  
**OJ S 48/2023 08/03/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Newcastle University  
Postal address: University Of Newcastle Upon Tyne  
Town: Newcastle Upon Tyne  
NUTS code: UKC North East (England)  
Postal code: NE1 7RU  
Country: United Kingdom  
Contact person: Natalie Morton  
E-mail: [Natalie.Morton@ncl.ac.uk](mailto:Natalie.Morton@ncl.ac.uk)  
**Internet address(es):**  
Main address: [www.ncl.ac.uk](http://www.ncl.ac.uk)

**I.1. Name and addresses**

Official name: Durham University  
Town: Stockton Road Durham  
NUTS code: UKC North East (England)  
Country: United Kingdom  
E-mail: [Edwin.e.milligan@durham.ac.uk](mailto:Edwin.e.milligan@durham.ac.uk)  
**Internet address(es):**  
Main address: <https://www.durham.ac.uk>

**I.1. Name and addresses**

Official name: Northumbria University Newcastle  
Town: Newcastle,Tyne and Wear  
NUTS code: UK United Kingdom  
Country: United Kingdom  
E-mail: [Hugh.Rhodes@northumbria.ac.uk](mailto:Hugh.Rhodes@northumbria.ac.uk)  
**Internet address(es):**  
Main address: <https://www.northumbria.ac.uk>

**I.1. Name and addresses**

Official name: University of Sunderland  
Town: Sunderland  
NUTS code: UKC North East (England)  
Country: United Kingdom  
E-mail: [Cheryl.Holmstrom@sunderland.ac.uk](mailto:Cheryl.Holmstrom@sunderland.ac.uk)  
**Internet address(es):**  
Main address: <https://sunderland.ac.uk/>

**I.1.**

**Name and addresses**

Official name: Teesside University  
Town: Middlesbrough, Tees Valley  
NUTS code: UK United Kingdom  
Country: United Kingdom  
E-mail: [David.Pratt@tees.ac.uk](mailto:David.Pratt@tees.ac.uk)

**Internet address(es):**

Main address: <https://www.tees.ac.uk/>

**I.1. Name and addresses**

Official name: University of Bath on behalf of the SETsquared  
Town: Claverton Down, Bath  
NUTS code: UK United Kingdom  
Country: United Kingdom  
E-mail: [pb487@bath.ac.uk](mailto:pb487@bath.ac.uk)

**Internet address(es):**

Main address: <https://www.bath.ac.uk/>

**I.2. Information about joint procurement**

The contract involves joint procurement  
The contract is awarded by a central purchasing body

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

(NU/1433-45) Madevo Limited: The Provision of Business Consultancy to Assist Commercialisation of University Research.

**II.1.2. Main CPV code**

79410000 Business and management consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The pressure on the logistics sector is dramatically increasing over the years, from transport, to warehousing, distribution and end-user's optimization of day-to-day activities is becoming increasingly important. A key enabler for optimizing processes is IoT and ML technologies, a combination that could improve the entire supply chain which however is extremely challenging to achieve.

Madevo aims to develop a product proposition with diverse communication capability. Madevo platform automates sensors onboarding process and directly provides clean data to businesses and end-users via phone or web applications. Without the limitation on the number of devices Madevo is proposing the first platform in the world to enable massive IoT deployments capable to connect with WiFi, 4G/5G and Low Orbit Satellites.

### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 30 000,00 GBP

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: UKC North East (England)

### **II.2.4. Description of the procurement**

Newcastle, Sunderland, Northumbria, Durham, Teesside universities together with the University of Bath on behalf of the SETsquared Partnership (the Enterprise collaboration of the Universities of Bath, Bristol, Exeter, Southampton and Surrey) and any other HE Institution that wishes to join this DPS, as detailed in the Office for Students Register, <https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/> will engage suitably qualified and experienced executives through the DPS as and when required over the DPS period.

The specific requirements will be detailed in each individual further competition. The typical brief of an executive will be to:

- (a) Produce a viable business plan;
  - (b) Obtain university approval for the venture;
  - (c) Act for the company in the spin-out legal process and address all company formation matters;
  - (d) Provide to the appropriate university all matters necessary for Research England and ESIF reporting requirements;
  - (e) Secure (venture capital and/or other) funding in accordance with the business plan.
- This will be a cyclical process throughout the entire Research England, and potential ESIF project along with any additional funding streams.

### **II.2.5. Award criteria**

Quality criterion - Name: Ability to meet the required programme / Weighting: Pass/Fail

Quality criterion - Name: Quality: Ability to meet the Job Description / Weighting: 70%

Quality criterion - Name: Appointment as CEO / Weighting: Pass/Fail

Quality criterion - Name: Quality: Ability to meet the Job Description / Weighting: Pass/Fail

Quality criterion - Name: Equity / Weighting: Pass/Fail

Price - Weighting: 30%

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Northern Accelerator programme involving funding from both the European Regional Development Funding (ERDF) and Research England.

### **II.2.14. Additional information**

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- The procurement falls outside the scope of application of the directive

Explanation:

This an award from a DPS framework there was no pin and the contract notice was for the overall DPS itself was being rejected when submitting..

Overall Official Journal reference for the overall DPS is OJ S: [2022/S 186-528050](#).

As suggested by the TED Helpdesk we have chosen this route.

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.8. Information about termination of dynamic purchasing system

The notice involves the termination of the dynamic purchasing system published by the above contract notice

#### IV.2.9. Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

## Section V: Award of contract

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**Contract No:** (NU/1433-45)

**Title:**

Madevo Limited: The Provision of Business Consultancy to Assist Commercialisation of University Research.

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

03/02/2023

#### V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: North East BIC  
Postal address: Sunderland  
Town: Enterprise Park  
NUTS code: UKC North East (England)  
Postal code: SR5 2TA  
Country: United Kingdom  
The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 28 750,00 GBP

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

This an award from a DPS framework there was no pin and the contract notice was for the overall DPS itself.

Overall Official Journal reference for the overall DPS is OJ S: [2022/S 186-528050](#)

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Newcastle University  
Postal address: University Of Newcastle Upon Tyne  
Town: Newcastle Upon Tyne  
Postal code: NE1 7RU  
Country: United Kingdom  
E-mail: [purchasing@ncl.ac.uk](mailto:purchasing@ncl.ac.uk)

#### **VI.4.2. Body responsible for mediation procedures**

Official name: Newcastle University  
Postal address: University Of Newcastle Upon Tyne  
Town: Newcastle Upon Tyne  
Postal code: NE1 7RU  
Country: United Kingdom  
E-mail: [purchasing@ncl.ac.uk](mailto:purchasing@ncl.ac.uk)

#### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

The University will incorporate a standstill period at the point information on the award of the contract is communicated to tenderers. That notification will provide full information on the award decision. The standstill period, which will be for a minimum of 10 calendar days, provides time for unsuccessful tenderers to challenge the award decision before the contract is entered into.

The Public Contracts Regulations 2015 (SI 2015 No 102) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland) within 30 days of knowledge or constructive knowledge of breach.

#### **VI.4.4.**

**Service from which information about the review procedure may be obtained**

Official name: Newcastle University

Postal address: University Of Newcastle Upon Tyne

Town: Newcastle Upon Tyne

Postal code: NE1 7RU

Country: United Kingdom

E-mail: [purchasing@ncl.ac.uk](mailto:purchasing@ncl.ac.uk)

**VI.5. Date of dispatch of this notice**

03/03/2023