

Spain-Madrid: Other community, social and personal services

OJ S 63/2018 30/03/2018

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Asociación Inserta Empleo (Inserta)

Postal address: C/ Fray Luis de León, 11, 2ª planta

Town: Madrid

Postal code: 28012

Country: Spain

For the attention of: Montse Balas / Eva Martín

E-mail: mbalas.inserta@fundaciononce.es, emartin.inserta@fundaciononce.es

Telephone: +34 914688500

Fax: +34 914688502

Internet address(es):

General address of the contracting authority: <http://www.fsc-inserta.es/Convocatorias/>

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

Other: Entidad sin ánimo de lucro

I.3. Main activity

Other: Cooperación e integración social de personas con discapacidad

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Contratación de los servicios de publicidad, relaciones públicas e inbound marketing para realizar una campaña de comunicación integrada dirigida a jóvenes con discapacidad

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code ES España

II.1.3. Information about a framework agreement or a dynamic purchasing system

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Servicios de publicidad, relaciones públicas e inbound marketing para realizar una campaña de comunicación integrada dirigida a jóvenes con discapacidad, en el marco que representa la ejecución y gestión del Programa Operativo de Inclusión Social y Economía Social, cofinanciado por el Fondo Social Europeo.

Dicha campaña está encaminada a captar el mayor número de demandantes con discapacidad entre 16 y 29 años para que se inscriban en la bolsa de empleo de Inserta y puedan beneficiarse de los proyectos que Inserta Empleo ejecuta en el marco del P.O 2014-2020, para mejorar su situación socio laboral.

II.1.6. CPV code(s)

98000000 Other community, social and personal services

II.1.7. Information about the Government Procurement Agreement (GPA)

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Inserta Empleo contará para este servicio con un presupuesto total de 400 000,00 EUR, IVA no incluido.

Estimated value excluding VAT: 400 000,00 EUR

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: no

II.3. Duration of the contract or time limit for completion

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

Véase Pliego de Concurrencia en <http://www.fsc-inserta.es>
<http://www.fsc-inserta.es/Convocatorias/Paginas/Vigentes.aspx>

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

Véase Pliego de Concurrencia en <http://www.fsc-inserta.es>
<http://www.fsc-inserta.es/Convocatorias/Paginas/Vigentes.aspx>

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

Véase Pliego de Concurrencia en <http://www.fsc-inserta.es>
<http://www.fsc-inserta.es/Convocatorias/Paginas/Vigentes.aspx>

III.1.4. Contract performance conditions

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Véase Pliego de Concurrencia en <http://www.fsc-inserta.es>
<http://www.fsc-inserta.es/Convocatorias/Paginas/Vigentes.aspx>

III.2.2. Economic and financial ability

List and brief description of conditions: Véase Pliego de Concurrencia en <http://www.fsc-inserta.es>
<http://www.fsc-inserta.es/Convocatorias/Paginas/Vigentes.aspx>

Minimum level(s) of standards possibly required: Véase Pliego de Concurrencia en <http://www.fsc-inserta.es>
<http://www.fsc-inserta.es/Convocatorias/Paginas/Vigentes.aspx>

III.2.3. Technical and professional ability

List and brief description of conditions:

Véase Pliego de Concurrencia en <http://www.fsc-inserta.es>
<http://www.fsc-inserta.es/Convocatorias/Paginas/Vigentes.aspx>

Minimum level(s) of standards possibly required:

Véase Pliego de Concurrencia en <http://www.fsc-inserta.es>
<http://www.fsc-inserta.es/Convocatorias/Paginas/Vigentes.aspx>

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

CT/03/2018

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

IV.3.4. Time limit for receipt of tenders or requests to participate

3.5.2018 - 15:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Spanish.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

IV.3.8. Conditions for opening of tenders

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Programa Operativo de Inclusión Social y Economía Social, cofinanciado por el Fondo Social Europeo.

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

28.3.2018