

Germany-Hamburg: Internet services
OJ S 48/2023 08/03/2023
Contract award notice – utilities
Services

Legal Basis:

Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Hamburger Energiewerke GmbH

Postal address: Ausschläger Elbdeich 123

Town: Hamburg

NUTS code: DE600 Hamburg

Postal code: 20539

Country: Germany

E-mail: einkauf@hamburger-energiewerke.de

Internet address(es):

Main address: <https://www.hamburger-energiewerke.de>

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.6. Main activity

Production, transport and distribution of gas and heat

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Web-Development-Agentur

Reference number: HA14911133

II.1.2. Main CPV code

72400000 Internet services

II.1.3. Type of contract

Services

II.1.4. Short description

Gesucht wird eine Webdevelopment-Agentur, die das Marketingteam der Hamburger Energiewerke GmbH dabei unterstützt, die Webangebote der Marke Hamburg Energie zu betreuen und weiterzuentwickeln. Dabei kommt dem Ausbau und der Optimierung der Website hamburgenergie.de als Vertriebskanal für Strom- und Gasstarife für private Endkund: innen besondere Bedeutung zu.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 000 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72413000 World wide web (www) site design services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79340000 Advertising and marketing services, 79413000 Marketing management consultancy services, 79416000 Public relations services

II.2.3. Place of performance

NUTS code: DE600 Hamburg

Main site or place of performance: Hamburger Energiewerke GmbH Ausschläger Elbdeich 123 20539 Hamburg

II.2.4. Description of the procurement

Gesucht wird eine Webdevelopment-Agentur, die das Marketingteam der Hamburger Energiewerke GmbH dabei unterstützt, die Webangebote der Marke Hamburg Energie zu betreuen und weiterzuentwickeln. Dabei kommt dem Ausbau und der Optimierung der Website hamburgenergie.de als Vertriebskanal für Strom- und Gasstarife für private Endkund: innen besondere Bedeutung zu.

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Negotiated procedure with prior call for competition

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 233-669778](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

03/03/2023

V.2.3. Name and address of the contractor

Official name: ressourcenmangel

Postal address: Schlesische Str. 26

Town: Berlin

NUTS code: DE300 Berlin

Postal code: 10997

Country: Germany

E-mail: newbusiness@ressourcenmangel.de

Telephone: +49 30590037491

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

Bekanntmachungs-ID: CXP4YLY6AB5

VI.4. Procedures for review

VI.4.1. Review body

Official name: Gasnetz Hamburg GmbH - Fachbereich Recht

Postal address: Ausschläger Elbdeich 127

Town: Hamburg

Postal code: 20539

Country: Germany

E-mail: bieterfragen@gasnetz-hamburg.de

Internet address: <https://www.gasnetz-hamburg.de/de.html>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Gasnetz Hamburg GmbH - Fachbereich Recht

Postal address: Ausschläger Elbdeich 127

Town: Hamburg

Postal code: 20539

Country: Germany

E-mail: bieterfragen@gasnetz-hamburg.de

Internet address: <https://www.gasnetz-hamburg.de/de.html>

VI.5. Date of dispatch of this notice

03/03/2023

