

Netherlands-The Hague: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 81/2014 25/04/2014

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Dienst Publiek en Communicatie

National registration number: 53688887

Postal address: Buitenhof 34

Town: Den Haag

Postal code: 2513 AH

Country: Netherlands

Contact person: DPC Publiceren

E-mail: traffic@minaz.nl

Internet address(es):

General address of the contracting authority: www.rijksoverheid.nl/dpc

Electronic access to information: <https://www.tenderned.nl:443/tenderned-web/aankondiging/detail/samenvatting.xhtml?aankondigingId=34318>

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Communicatiepool (Ea0024).

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Nederland.

NUTS code NL Nederland

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with several operators

Maximum number Envisaged maximum number of participants to the framework agreement
: 40

Duration of the framework agreement

Duration in months: 12

II.1.5. Short description of the contract or purchase(s)

De Rijksoverheid zoekt met enige regelmaat aanvullende inhuur van communicatiecapaciteit van strategisch communicatieadviseurs en woordvoerders. De opdrachten waarvoor de extra inzet gevraagd wordt zijn wisselend van aard. Er is in elk geval behoefte aan:

— aanvullende capaciteit bij (onverwachte) politieke prioriteiten of ter ondersteuning van de communicatie op de prioritaire dossiers. Het gaat hierbij om externe adviseurs die op strategisch niveau ondersteuning bieden bij de communicatie over de beleidsprioriteiten (opstellen plan van aanpak en aansturing van de uitvoering);

— ondersteuning op complexe en/of interdepartementale (beleids-)projecten waarbij sprake is van een complex speelveld. Het gaat hierbij om strategisch communicatieadviseurs en woordvoerders die breed inzetbaar zijn en zaken kunnen vlot trekken;

— extra capaciteit ten behoeve van woordvoering en strategisch advies voor bewindspersonen, commissies en de ambtelijke top van deelnemende organisaties.

II.1.6. CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: yes

Tenders may be submitted for one or more lots

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

De inschatting is dat er de komende jaren enige tientallen nadere opdrachten per jaar tot een overeenkomst zullen leiden met een gemiddelde lengte (inclusief een eventuele verlenging) van 6 maanden.

II.2.2. Information about options

Options: yes

Description of options: De Raamovereenkomsten bevatten 3 maal een optie tot verlenging van 1 jaar.

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 3

II.3. Duration of the contract or time limit for completion

Information about lots

Lot No: 1

Lot title: Perceel 1 Strategisch communicatieadviseur

1) Short description

2) CPV code(s)

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3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 2

Lot title: Perceel 2 Woordvoerder

1) Short description

2) CPV code(s)

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3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

Ea0024

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 27.5.2014 - 10:00
Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

27.5.2014 - 10:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Dutch.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in days: 120 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 27.5.2014 - 10:01

Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information

De aanbestedingsstukken met betrekking tot deze opdracht kunt u downloaden via TenderNed (www.tenderned.nl). Indien u nog niet aangemeld bent als gebruiker van TenderNed, dan kunt u zich kosteloos op deze site aanmelden, voordat u de aanbestedingsstukken gaat downloaden. U kunt deze opdracht vinden door te zoeken op: Ea0024 of naam aanbesteding.

VI.4. Procedures for review**VI.4.1. Review body****VI.4.2. Review procedure****VI.4.3. Service from which information about the review procedure may be obtained****VI.5. Date of dispatch of this notice**

24.4.2014