

# 141677-2026 - Competition

Sweden – Advertising material – DIS REKLAM OCH KOMMUNIKATIONSTJÄNSTER

OJ S 42/2026 02/03/2026

Contract or concession notice – standard regime

Supplies

## 1. Buyer

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### 1.1. Buyer

Official name: Länstrafiken i Norrbotten Aktiebolag

Email: [lars.hedalm@lanstrafikennorrbotten.se](mailto:lars.hedalm@lanstrafikennorrbotten.se)

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

## 2. Procedure

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### 2.1. Procedure

Title: DIS REKLAM OCH KOMMUNIKATIONSTJÄNSTER

Description: Dynamiskt inköpssystem avseende reklam och kommunikationstjänster

Procedure identifier: 83a85af4-5aff-4a5a-8539-400a24f712db

Type of procedure: Open

The procedure is accelerated: no

#### 2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22462000 Advertising material

#### 2.1.2. Place of performance

Country subdivision (NUTS): Norrbottens län (SE332)

Country: Sweden

#### 2.1.3. Value

Estimated value excluding VAT: 15 000 000,00 SEK

#### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

#### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

## 5. Lot

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### 5.1. Lot: LOT-0001

Title: DIS REKLAM OCH KOMMUNIKATIONSTJÄNSTER

Description: Dynamiskt inköpssystem avseende reklam och kommunikationstjänster

Internal identifier: urn:eavrop:mdn:ProcurementProject:124838:Lot:1

#### 5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22462000 Advertising material  
Additional classification (cpv): 79340000 Advertising and marketing services, 79822500 Graphic design services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 92111200 Advertising, propaganda and information film and video-tape production, 22400000 Stamps, cheque forms, banknotes, stock certificates, trade advertising material, catalogues and manuals

**5.1.2. Place of performance**

Country subdivision (NUTS): Norrbottens län (SE332)

Country: Sweden

**5.1.3. Estimated duration**

Other duration: Unknown

**5.1.4. Renewal**

Maximum renewals: 0

**5.1.6. General information**

**Reserved participation:**

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

**5.1.7. Strategic procurement**

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: No Green Public Procurement criteria

**5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

**5.1.11. Procurement documents**

Address of the procurement documents: <https://www.e-avrop.com/LTN/e-Upphandling/NoticeLink.aspx?id=123829>

**5.1.12. Terms of procurement**

**Terms of submission:**

Electronic submission: Allowed

Address for submission: <https://www.e-avrop.com/LTN/e-Upphandling/NoticeLink.aspx?id=123829>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 31/03/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 1 Month

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

Financial arrangement: Beställning genom e-avrop

#### 5.1.15. Techniques

**Framework agreement:**

No framework agreement

**Information about the dynamic purchasing system:**

No dynamic purchase system

#### 5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Luleå

Organisation providing additional information about the procurement procedure: Länstrafiken i Norrbotten Aktiebolag

Organisation providing more information on the review procedures: Förvaltningsrätten i Luleå

## 8. Organisations

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### 8.1. ORG-0001

Official name: Länstrafiken i Norrbotten Aktiebolag

Registration number: 556156-2058

Postal address: Bx 183

Town: Överalix

Postcode: 956 23

Country subdivision (NUTS): Norrbottens län (SE332)

Country: Sweden

Email: [lars.hedalm@lanstrafikennorrbotten.se](mailto:lars.hedalm@lanstrafikennorrbotten.se)

Telephone: +46 771100110

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

### 8.1. ORG-0002

Official name: Antirio AB

Registration number: 556533-8133

Postal address: GÅRDSVÄGEN 18

Town: Solna

Postcode: 169 70

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Email: [support@e-avrop.com](mailto:support@e-avrop.com)

Telephone: 08-501 190 00

Internet address: <https://www.e-avrop.com>

**Roles of this organisation:**

TED eSender

### 8.1. ORG-0003

Official name: Förvaltningsrätten i Luleå

Registration number: 202100-2742

Postal address: Box 849

Town: Luleå

Postcode: 971 26

Country subdivision (NUTS): Norrbottens län (SE332)

Country: Sweden

Email: [forvaltningsrattenilulea@dom.se](mailto:forvaltningsrattenilulea@dom.se)

Telephone: +46 920-29 54 90

Internet address: <https://www.domstol.se/forvaltningsratten-i-lulea/>

**Roles of this organisation:**

Review organisation

Organisation providing more information on the review procedures

## Notice information

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Notice identifier/version: 117c6a29-f039-48aa-85d8-dac1af480f68 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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