

NO-Finnsnes: Aeral advertising services

OJ S 84/2013 30/04/2013

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Troms fylkestrafikk fkf

Postal address: Hersvik 7

Town: Finnsnes

Postal code: 9300

Country: Norway

For the attention of: Lars Sigurd Eide

E-mail: post@fylkestrafikk.no

Telephone: +47 77788480

Internet address(es):

General address of the contracting authority: www.tromskortet.no

Address of the buyer profile: http://www.doffin.no/search/Search_AuthProfile.aspx?ID=AA36175

Additional information can be obtained from:

Official name: Troms fylkestrafikk fkf

Postal address: Hersvik 7

Town: Finnsnes

Postal code: 9300

Country: Norway

For the attention of: Kurt Bones

Telephone: +47 77788480

Fax: +47 77788480

Internet address: www.tromskortet.no

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

Official name: Troms fylkestrafikk fkf

Postal address: Hersvik 7

Town: Finnsnes

Postal code: 9300

Country: Norway

For the attention of: Lars Sigurd Eide

E-mail: post@fylkestrafikk.no

Telephone: +47 77788480

Fax: +47 77788480

Internet address: www.tromskortet.no

Tenders or requests to participate must be submitted: Official name: Troms fylkestrafikk fkf

Postal address: Hersvik 7

Town: Finnsnes

Postal code: 9300

Country: Norway

For the attention of: Lars Sigurd Eide
E-mail: lars.sigurd.eide@fylkestrafikk.no
Telephone: +47 77788480
Fax: +47 77788480
Internet address: www.tromskortet.no

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

Other: Public transport

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Agreement of sale of advertisement/operation of Infotainment system for public transport in Troms

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Troms County, Norway

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

The Awarding Authority wishes to enter into an agreement with an external partner regarding income division subsequent to exclusive rights for sale of digital advertisements on monitors in busses in the public transport in Troms County. The agreement will also involve the same rights for monitor advertisements onboard on ferries, fast boats and at passenger terminals operated by or on behalf of Troms fylkestrafikk- henceforth referred to as the Awarding Authority.

It may also be possible to sell advertising spots/profiling inside buses (on windows) as well as information materials to travellers (e.g. as a part of the time schedule). The Awarding Authority may give exclusive rights to operate WIFI in the waiting rooms, buses, and vessels in service on behalf of the Awarding Authority. The WIFI shall be financed by commercials.

The external partner shall also sell advertising spots, commission, operate and provide maintenance of an electronic infotainment system for the public transport. It is a condition that the contracting party can deliver a complete multimedia system which includes all necessary agreements and rights in relation to round-the-clock news and information offer to our travellers

NOTE: To register your interest in this notice and obtain any additional information please visit the Doffin Web Site at http://www.doffin.no/Search/Search_Switch.aspx?ID=286387

II.1.6. CPV code(s)

79341500 Aerial advertising services, 79341200 Advertising management services, 32417000 Multimedia networks, 92400000 News-agency services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

Options: yes

Description of options: The contract period may be prolonged with up to 5 years from 1.1.2017. Use of option shall be notified by the Awarding Authority within 31.12.2015. If not, the agreement is considered expired 31.12.2016

Provisional timetable for recourse to these options:
in months: 48 (from the award of the contract)

II.2.3. Information about renewals

This contract is subject to renewal: yes

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 60 (from the award of the contract)

II.3. Duration of the contract or time limit for completion

Start 1.7.2013. Completion 31.12.2016

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: (1) Company registration certificate.

(2) Evidence of enrolment on the professional or trade register, as required by national law, in the country where the company is established

- (3) Value added tax certificate (National requirement)
- (4) Company tax certificate (National requirement)
- (5) Self-declaration in compliance with Appendix 2 (HSE) of the Norwegian procurement regulations (National requirement)

III.2.2. Economic and financial ability

List and brief description of conditions: (1) The company's most recent annual report including new information of relevance to the company's accounting figures

- (2) Presentation of the company's annual accounts, or extracts thereof
- (3) Statement of the company's turnover, of relevance to this contract, for previous years

III.2.3. Technical and professional ability

List and brief description of conditions:

- (1) Overview of the company's total manpower
- (2) Manpower proposed for this contract (organisation chart) with names and CV's of the key personnel who will be responsible for its execution (for service and works contracts)
- (3) A list of the principal deliveries effected, or main services provided, by the company, in the past 3 years, with the values, dates and recipients (for supply and service contracts)
- (4) Samples, descriptions and/or brochures of the products to be delivered (for supply contracts)
- (5) A statement of the company's health, environment and safety policy
- (6) A statement of the quality assurance/quality control system operated by the company.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

III.3.2. Information about staff responsible for the performance of the contract

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 7.6.2013

IV.3.4. Time limit for receipt of tenders or requests to participate

14.6.2013 - 12:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Other: Norwegian

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Section VI: Complementary information

VI.1. Information about recurrence

VI.2. Information about European Union funds

VI.3. Additional information

(NT Ref:292498)

VI.4. Procedures for review

VI.4.1. Review body

Official name: Troms fylkestrafikk FKF

Postal address: Hersvik 7

Town: Finnsnes

Postal code: 9300

Country: Norway

E-mail: post@fylkestrafikk.no

Telephone: +47 77788480

Internet address: www.tromskortet.no

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

26.4.2013