

France-Paris: Database systems
OJ S 81/2016 26/04/2016
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: ARJEL

Town: Paris

NUTS code: FR101 Paris

Country: France

E-mail: marche-adm@arjel.fr

Internet address(es):

Main address: <http://www.arjel.fr>

Address of the buyer profile: <http://www.marches-publics.gouv.fr/>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Veille publicitaire.

II.1.2. Main CPV code

48610000 Database systems

II.1.3. Type of contract

Services

II.1.4. Short description

Veille publicitaire.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 26 727,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

48610000 Database systems

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

Veille publicitaire.

II.2.5. Award criteria

Quality criterion - Name: Corpus médias / Weighting: 2

Price - Weighting: 1

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

31/03/2016

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Kantar Medias

Town: Chambourcy

NUTS code: FR101 Paris

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 26 727,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Paris

Town: Paris

Country: France

VI.5. Date of dispatch of this notice

21/04/2016