

143828-2026 - Competition

Belgium – Advertising services – Mediabureau

OJ S 42/2026 02/03/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Aankoopcentrale Groep CM-MC vzw

Email: aankoop@cm.be

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Mediabureau

Description: Mediabureau

Procedure identifier: eea2cc4d-6630-428d-b0ed-194750650559

Internal identifier: CM-MC_2026_016

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: CM-MC_2026_016 - 1

Description: Mediabureau

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

5.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

5.1.3. Estimated duration

Duration: 6 Years

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.11. Procurement documents

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/33221e79-b5c0-42f4-8cb5-6d2dc703dea3/documents>

Ad hoc communication channel:

URL: <https://www.publicprocurement.be/publication-workspaces/33221e79-b5c0-42f4-8cb5-6d2dc703dea3/forum>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/33221e79-b5c0-42f4-8cb5-6d2dc703dea3/general>

Languages in which tenders or requests to participate may be submitted: Dutch

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of requests to participate: 30/03/2026 15:30:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered

employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Justification for the duration of the framework agreement: Deze duurtijd wordt enerzijds ingegeven door de complexiteit van de gezochte oplossingen en de duurtijd die nodig is om de volledige implementatie te verwezenlijken voordat de oplossing effectief in productie is,

waardoor er de facto minder tijd overblijft voor het eigenlijke gebruik. Aan de andere kant zullen de geïnvesteerde bedragen aanzienlijk zijn, het niet verlengen van het gebruik van een oplossing die aan de vereisten voldoet, zou financieel onverantwoord zijn.

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Rechtbank van eerste aanleg Brussel

Information about review deadlines: cf. opdrachtdocumenten

8. Organisations

8.1. ORG-0001

Official name: Aankoopcentrale Groep CM-MC vzw

Registration number: 0778280884_5563

Postal address: Haachtsesteenweg 579

Town: Schaarbeek

Postcode: 1030

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: aankoop@cm.be

Telephone: +32 22464111

Buyer profile: <https://www.publicprocurement.be/bda?organisationIds=5563&includeOrganisationChildren=true>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: FOD Beleid en Ondersteuning

Registration number: BE001

Postal address: Simon Bolivarlaan 30, bus 1

Town: Brussel

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: revise@publicprocurement.be

Telephone: +32 2 740 80 00

Internet address: <https://bosa.belgium.be>

Roles of this organisation:

TED eSender

8.1. ORG-0003

Official name: Rechtbank van eerste aanleg Brussel

Registration number: 0308357753

Town: Brussel

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Roles of this organisation:

Review organisation

Notice information

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