

France-Orléans: Mailing-list compilation and mailing services
OJ S 55/2022 18/03/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: préfet de la région Centre

Postal address: 181 rue de Bourgogne

Town: Orleans

NUTS code: FRB0 Centre - Val de Loire

Postal code: 45042

Country: France

E-mail: Pfra@centre-val-de-loire.gouv.fr

Telephone: +33 238814348

Internet address(es):

Main address: <https://www.prefectures-regions.gouv.fr/centre-val-de-loire>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

adressage et D'Ordonnement des enveloppes de propagande destinees aux electeurs des departements du cher (18), DE L'Indre (36) et du loir-et-cher (41)

Reference number: 2021_CVDL_ADRESSAGE

II.1.2. Main CPV code

79570000 Mailing-list compilation and mailing services

II.1.3. Type of contract

Services

II.1.4. Short description

accord-cadre relatif a des prestations D'Adressage ET D'Ordonnement des enveloppes de propagande destinees aux electeurs des departements du cher (18), DE L'Indre (36) et du loir-et-cher (41)

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 560 000,00 EUR

II.2. Description

II.2.1. Title

département du Cher (18)

Lot No: 1

II.2.2. Additional CPV code(s)

79921000 Packaging services

II.2.3. Place of performance

NUTS code: FRB01 Cher

Main site or place of performance: cher 18

II.2.4. Description of the procurement

l'Accord-Cadre a pour objet des prestations d'adressage et de préparation de l'ordonnancement des enveloppes de propagande électorale destinées aux électeurs du département du Cher (18) pour chaque tour de l'élection présidentielle des 10 et 24 avril 2022 et des élections législatives des 12 et 19 juin 2022

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

département de l'indre

Lot No: 2

II.2.2. Additional CPV code(s)

79921000 Packaging services

II.2.3. Place of performance

NUTS code: FRB03 Indre

Main site or place of performance: indre (36)

II.2.4. Description of the procurement

l'Accord-Cadre a pour objet des prestations d'adressage et de préparation de l'ordonnancement des enveloppes de propagande électorale destinées aux électeurs du département de l'indre (36) pour chaque tour de l'élection présidentielle des 10 et 24 avril 2022 et des élections législatives des 12 et 19 juin 2022

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

département du Loir-Et-Cher (41)

Lot No: 3

II.2.2. Additional CPV code(s)

79921000 Packaging services

II.2.3. Place of performance

NUTS code: FRB05 Loir-et-Cher

Main site or place of performance: loir-Et-Cher (41)

II.2.4. Description of the procurement

l'Accord-Cadre a pour objet des prestations d'adressage et de préparation de l'ordonnancement des enveloppes de propagande électorale destinées aux électeurs du département du Loir-Et-Cher (41) pour chaque tour de l'élection présidentielle des 10 et 24 avril 2022 et des élections législatives des 12 et 19 juin 2022

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 250-662794](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2021_CVDL_ADRESSAGE

Lot No: 1

Title:

département du Cher (18)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

23/02/2022

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: paragon editique

Postal address: 2 rue de l'erigny BP 1313

Town: Blois Cedex

NUTS code: FRB04 Indre-et-Loire

Postal code: 41013

Country: France

Internet address: <http://www.paragon-cc.com>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 200 000,00 EUR

Total value of the contract/lot: 200 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: 2021_CVDL_ADRESSAGE

Lot No: 2

Title:

département de l'indre (36)

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

23/02/2022

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: paragon editique

Postal address: 2 rue de l'erigny BP 1313

Town: Blois Cedex

NUTS code: FRB04 Indre-et-Loire

Postal code: 41013

Country: France

Internet address: <http://www.paragon-cc.com>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 150 000,00 EUR

Total value of the contract/lot: 150 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: 2021_CVDL_ADRESSAGE

Lot No: 3

Title:

département du Loir-Et-Cher (41)

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

23/02/2022

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: paragon editique

Postal address: 2 rue de l'erigny BP 1313

Town: Blois Cedex

NUTS code: FRB04 Indre-et-Loire
Postal code: 41013
Country: France
Internet address: <http://www.paragon-cc.com>
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 210 000,00 EUR
Total value of the contract/lot: 210 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal Administratif d'Orléans
Postal address: 28 rue de la Bretonnerie
Town: Orleans
Postal code: 45000
Country: France
E-mail: Grefte.ta-orleans@juradm.fr
Internet address: <http://Orleans.tribunal-administratif.fr/>

VI.4.2. Body responsible for mediation procedures

Official name: dreets Centre-Val de Loire
Postal address: médiateur régional délégué des entreprises
Town: Orleans
Postal code: 45000
Country: France
Internet address: <http://www.economie.gouv.fr/mediateur-des-entreprises>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal Administratif d'Orléans
Postal address: 28 rue de la Bretonnerie
Town: Orleans
Postal code: 45000
Country: France
E-mail: Grefte.ta-orleans@juradm.fr
Internet address: <http://Orleans.tribunal-administratif.fr>

VI.5. Date of dispatch of this notice

15/03/2022