

UK-Strabane: administrative services related to tourism affairs
OJ S 88/2012 08/05/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Strabane District Council
Postal address: 47 Derry Road, Co. Tyrone
Town: Strabane
Postal code: BT82 8DY
Country: United Kingdom
Contact person: Culture, Arts & Leisure
For the attention of: Philip McShane
E-mail: pmcshane@strabanedc.com
Telephone: +44 287138444

Internet address(es):

General address of the contracting authority: <http://www.strabanedc.com>
Address of the buyer profile: http://www.mytenders.org/search/Search_AuthProfile.aspx?ID=AA24947

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Explore More- Explore Strabane Project Tour Guide Script Writer / Director.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 26: Recreational, cultural and sporting services

Main site or place of performance: Northern Ireland.

NUTS code UK United Kingdom

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Quotations Sought For Delivery of Part One of Explore More- Explore Strabane Project.
Tour Guide Script Writer / Director.

Strabane District Council requires the creation of a tour guiding product to illustrate stories

from the locale.

Project Summary.

This tour guide product is a key element within a Rural Development Programme project entitled 'Explore More – Explore Strabane and the Sperrins'. The project is designed to develop a tour guiding product for Strabane District, utilising the natural, cultural and historical assets of the local area. The tour guiding product should be an authentic, memorable and enjoyable experience providing an illustration of stories, myths and legends unique to this place. Strabane District Council will recruit up to 20 potential tour guides. These individuals will be trained in the delivery of the tour guiding product.

Your Role.

Your role will be to liaise with the Tourism Officer of Strabane District Council in the selection and development of six stories, themes and/or characters from the local area. You will create and agree scripts for each of these six stories in partnership with the Tourism Officer.

Upon compilation of the final scripts you will direct the tour guides in the delivery of the tour guiding product. They should receive instruction in relation to the script, their movement and overall delivery of the guiding product. It is envisaged that each of these stories will take approximately 15 minutes for the tour guide to deliver in practice.

This project will incorporate a film element to include the provision of a training resource DVD and a series of internet ready short films based on the six selected stories. It is envisaged that you will have an input with regards to the creation of these resources to include:

- Training Resource: to liaise with the film maker to make provision of directors notes and instruction for inclusion on the training DVD,
- Promotional Films: to be produced in a docudrama format you will create the narration script and liaise with the film maker in the utilisation of the tour guiding product for these six short films. It is envisaged that these six films will be approximately 5 – 10 minutes in length.

The Timetable.

The final scripts will be completed and direction provided to the tour guides before Friday 23rd March 2012.

Quotation Format.

Your quotation should detail the following:

- relevant qualifications and experience,
- methodology – how will you deliver this project? Including proposed schedule,
- full and final costs, including all travel and subsistence.

Quotation Deadline.

Quotations must be received by Wednesday 22.2.2012 at 5pm. Quotations should be returned to:

Mr Philip McShane.

Tourism Officer.

Alley Arts Centre.

Railway Street.

Strabane.

Co. Tyrone.

BT82 8EF pmcshane@strabanedc.com.

II.1.5. CPV code(s)

75125000 Administrative services related to tourism affairs

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Value for money. Weighting 40
2. Experience/ qualifications/ track record. Weighting 10
3. Understanding of brief/ ability to meet specification. Weighting 40
4. Completion schedule. Weighting 10

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2012/S 31-050311](#) of 15.2.2012

Section V: Award of contract

Lot title: Explore More Explore Strabane & The Sperrins Director Script Writer.

V.1. Date of conclusion of the contract

5.3.2012

V.2. Information about tenders

Number of tenders received: 9

V.3. Name and address of the contractor

Official name: Footsteps

Postal address: 12 Corcreevy Drive, Richill

Town: Armagh

Postal code: BT61 9QU

Country: United Kingdom

V.4. Information on value of the contract/lot

Total value of the procurement:

Value: 1 810 GBP

Including VAT. VAT rate (%) 20

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Rural Developement Programme.

VI.2. Additional information

(MT Ref:88671).

VI.3. Procedures for review

VI.3.1. Review body

Official name: Strabane District Council

Postal address: 47 Derry Road

Town: Strabane

Postal code: BT82 8DY

Country: United Kingdom

E-mail: pmcshane@strabanedc.com

Telephone: +44 287138444

Internet address: www.strabanedc.com

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

4.5.2012