

France-Paris: Graphic design services
OJ S 62/2019 28/03/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Musée de l'Armée

Postal address: 129 rue de Grenelle

Town: Paris SP 07

NUTS code: FR101 Paris

Postal code: 75700

Country: France

E-mail: bureau.marches@musee-armee.fr

Internet address(es):

Main address: <http://www.musee-armee.fr/>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

2018ma0026a03s0000

Reference number: 2018_0026

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Accord-cadre relatif à des prestations de conception et d'adaptation graphique de documents de communication relatifs à des expositions et des événements organisés par le musée de l'armée, à des supports institutionnels et à des prestations de mise en page de documents.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 168 800,00 EUR

II.2. Description

II.2.1. Title

Conception et adaptation graphique de documents de communication relatifs à des expositions et des événements organisés par le musée de l'armée
Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

L'accord-cadre relatif au lot 1: conception et adaptation graphique de documents de communication relatifs à des expositions et des événements prenait la forme d'un accord-cadre multi-attributaires qui s'exécute par l'émission de marchés subséquents dans les conditions décrites dans le Cahier des clauses administratives particulières (CCAP). Il a été conclu sans montant minimum ni montant maximum.

II.2.5. Award criteria

Quality criterion - Name: Qualité des projets du portfolio et des échantillons fournis / Weighting : 25

Quality criterion - Name: Valeur technique / Weighting: 35

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Conception et adaptation graphique de documents de communication relatifs à des supports institutionnels
Lot No: 2

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

L'accord-cadre relatif au lot 2: conception et adaptation graphique de documents de communication relatifs à des supports institutionnels prenait la forme d'un accord-cadre multi-attributaires qui s'exécute par l'émission de marchés subséquents dans les conditions décrites dans le Cahier des clauses administratives particulières (CCAP). Il a été conclu sans montant minimum ni montant maximum.

II.2.5. Award criteria

Quality criterion - Name: Qualité des projets du portfolio et des échantillons fournis / Weighting : 15

Quality criterion - Name: Valeur technique / Weighting: 45

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Prestation de mise en page de documents

Lot No: 3

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

L'accord-cadre relatif au lot 3: prestation de mise en page de documents prenait la forme d'un accord-cadre mono-attributaire qui s'exécute par l'émission de bons de commande dans les conditions décrites dans le cahier des clauses administratives particulières. Il a été conclu sans montant minimum ni montant maximum.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 40

Price - Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 217-496427](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2018MA0026A03S000

Lot No: 1

Title:

Conception et adaptation graphique de documents de communication relatifs à des expositions et des événements organisés par le musée de l'armée

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/03/2019

V.2.2. Information about tenders

Number of tenders received: 21

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Michael Levin

Postal address: 31 villa d'Alésia

Town: Paris

NUTS code: FR101 Paris

Postal code: 75014

Country: France

Internet address: <https://www.michaellevin.ca/>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Studio B49

Postal address: 35 rue de Bellefond

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

Internet address: <https://b49.fr/>

The contractor is an SME: yes

V.2.3.

Name and address of the contractor

Official name: Pierre Peronnet

Postal address: 6 impasse Saint-Sébastien

Town: Paris

NUTS code: FR101 Paris

Postal code: 75011

Country: France

Internet address: <https://www.societe.com/societe/monsieur-pierre-peronnet-404378291.html>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 51 600,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 2018MA0027A03S0000

Lot No: 2

Title:

Conception et adaptation graphique de documents institutionnels et promotionnels

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

08/03/2019

V.2.2. Information about tenders

Number of tenders received: 20

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Michael Levin

Postal address: 31 villa d'Alésia

Town: Paris

NUTS code: FR101 Paris

Postal code: 75014

Country: France

Internet address: <https://www.michaellevin.ca/>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Virginie Poilievre

Postal address: 68 rue Labrouste

Town: Paris

NUTS code: FR101 Paris

Postal code: 75015

Country: France

Internet address: <https://www.virginiepoilievre.fr/>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Guerillagrafik

Postal address: 1 impasse Léon Ringuet

Town: Caluire

NUTS code: FRK2 Rhône-Alpes

Postal code: 69300

Country: France

Internet address: <http://www.guerillagrafik.com/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 92 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: no2018MA0028A03S000

Lot No: 3

Title:

Prestation de mise en page de documents

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

08/03/2019

V.2.2. Information about tenders

Number of tenders received: 13

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Guerillagrafik

Postal address: 1 impasse Léon Ringuet

Town: Caluire

NUTS code: FRK2 Rhône-Alpes

Postal code: 69300

Country: France

Internet address: <http://www.guerillagrafik.com/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 25 200,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

Internet address: <http://paris.tribunal-administratif.fr/>

VI.4.2. Body responsible for mediation procedures

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

VI.5. Date of dispatch of this notice

25/03/2019