

France-Saint-Denis la Plaine: Advertising services
OJ S 62/2019 28/03/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: SEM Plaine Commune Développement

Postal address: 17-19 avenue de la Métallurgie

Town: Saint-Denis la Plaine

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93210

Country: France

E-mail: afeuillas@semplaine.fr

Internet address(es):

Main address: <http://www.semplaine.fr>

Address of the buyer profile: <https://marches.maximilien.fr/?page=entreprise.EntrepriseAdvancedSearch&AllCons&refConsultation=323377&orgAcronyme=b4k>

I.1. Name and addresses

Official name: SPL Plaine Commune Développement

Postal address: 17-19 avenue de la Métallurgie

Town: Saint-Denis la Plaine

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93210

Country: France

E-mail: afeuillas.spl@semplaine.fr

Internet address(es):

Main address: <http://www.semplaine.fr>

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

Other type: Société d'économie mixte

I.5. Main activity

Other activity: Aménagement et construction

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Services de communication institutionnelle

Reference number: 1_COMPCD

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Services de communication institutionnelle pour la SEM et la SPL Plaine Commune Développement.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 350 000,00 EUR

II.2. Description**II.2.2. Additional CPV code(s)**

79341000 Advertising services

II.2.3. Place of performance

NUTS code: FR106 Seine-Saint-Denis

II.2.4. Description of the procurement

Services de communication institutionnelle pour la SEM et la SPL Plaine Commune Développement. Le présent marché est passé sous la forme d'un accord-cadre mono-attributaire donnant lieu à passation de bons de commande en application des articles 78-I et 80 du décret n° 2016-360 du 25.3.2016 relatif aux marchés publics.

Il comprend:

- 1) une prestation de conseil et accompagnement rémunérée par un forfait annuel;
- 2) et des prestations sur bons de commande sur prix unitaires.

Il est conclu avec un montant minimum HT égal à 2 fois le montant forfaitaire annuel HT rémunérant la prestation de conseil et accompagnement et un montant maximum HT de 350 000,00 EUR.

II.2.5. Award criteria

Quality criterion - Name: Qualité des modèles/échantillons de livrables présentés / Weighting: 35

Quality criterion - Name: Qualité de la méthodologie de travail proposée et compétences de l'équipe pressentie / Weighting: 25

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 246-564892](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: M19.00072

Title:

Services de communication institutionnelle pour la SEM et la SPL Plaine Commune Développement

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

21/03/2019

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Urban Rhapsody

Postal address: 46 rue Sedaine

Town: Paris

NUTS code: FR101 Paris

Postal code: 75011

Country: France

Internet address: <https://urbanrhapsody.fr/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 350 000,00 EUR

Total value of the contract/lot: 350 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de grande instance de Paris

Postal address: Parvis du tribunal de Paris, 29-45 avenue de La Porte de Clichy

Town: Paris Cedex 17

Postal code: 75859

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75/le-tribunal-de-paris>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de grande instance de Paris

Postal address: Parvis du tribunal de Paris, 29-45 avenue de La Porte de Clichy

Town: Paris Cedex 17

Postal code: 75859

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75/le-tribunal-de-paris>

VI.5. Date of dispatch of this notice

25/03/2019