

Spain-Gijón: Photographic services
OJ S 50/2023 10/03/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Sociedad Pública de Gestión y Promoción Turística y Cultural del Principado de Asturias S.A.U.

National registration number: A74177734

Postal address: Luis Moya Blanco, 261

Town: Gijón

NUTS code: ES120 Asturias

Postal code: 33203

Country: Spain

Contact person: Sociedad Pública de Gestión y Promoción Turística y Cultural del Principado de Asturias S.A.U.

E-mail: contratacion@turismoycultura.asturias.es

Telephone: +034 985185858

Fax: +034 985185578

Internet address(es):

Main address: <http://www.turismoasturias.es>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=4kDiKZZIHtQQK2TEfXGy%2BA%3D%3D>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio de generación de material fotográfico de los recursos turísticos de Asturias y sus productos de nicho para la estrategia de marketing online y offline del destino Asturias.

Reference number: CM 60/22

II.1.2. Main CPV code

79961000 Photographic services

II.1.3. Type of contract

Services

II.1.4. Short description

Servicio de generación de material fotográfico de los recursos turísticos de Asturias y sus productos de nicho para la estrategia de marketing online y offline del destino Asturias.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 107 438,02 EUR

II.2. Description

II.2.2. Additional CPV code(s)

22315000 Photographs, 79340000 Advertising and marketing services, 79961100 Advertising photography services, 79961200 Aerial photography services

II.2.3. Place of performance

NUTS code: ES120 Asturias

Main site or place of performance: Los trabajos se desarrollarán en las instalaciones del contratista y en cualquier localización de Asturias en función de las necesidades de SPGPLuis Moya Blanco, 261. Gijón. 33203

II.2.4. Description of the procurement

Servicio de generación de material fotográfico de los recursos turísticos de Asturias y sus productos de nicho para la estrategia de marketing online y offline del destino Asturias.

II.2.5. Award criteria

Quality criterion - Name: Portfolio de trabajos a disposición del contrato / Weighting: 40

Quality criterion - Name: Propuesta técnica / Weighting: 10

Quality criterion - Name: Reconocimiento o premios del personal adscrito al contrato / Weighting: 30

Price - Weighting: 20

II.2.11. Information about options

Options: yes

Description of options:

Una vez llegado a su vencimiento el contrato podrá ser prorrogado por un máximo de VEINTICUATRO (24) MESES, incluido el plazo original.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 150-428480](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: CM 60/22

Title:

Servicio de generación de material fotográfico de los recursos turísticos de Asturias y sus productos de nicho para la estrategia de marketing online y offline del destino Asturias.

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

24/02/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Conais Gestión S.A.

National registration number: A74320771

Postal address: Pérez de la Sala 18, 2ºD

Town: Oviedo

NUTS code: ES120 Asturias

Postal code: 33007

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 107 438,02 EUR

Total value of the contract/lot: 107 438,02 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Avenida General Perón, 38, planta 8
Town: Madrid
Postal code: 28020
Country: Spain
E-mail: tribunal_recursos.contratos@hacienda.gob.es
Telephone: +034 913491319

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Sociedad Pública de Gestión y Promoción Turística y Cultural del Principado de Asturias S.A.U.
Postal address: Luis Moya Blanco, 261
Town: Gijón
Postal code: 33203
Country: Spain
E-mail: contratacion@turismoycultura.asturias.es
Telephone: +034 985185858

VI.5. Date of dispatch of this notice

06/03/2023