

B-Brussels: Framework contract for organisation of promotion events, high-level trade visits and communication activities in third countries

OJ S 86/2013 03/05/2013

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, Directorate-General for Agriculture and Rural Development

Postal address: rue de la Loi 130, Office 9/96

Town: Brussels

Postal code: 1049

Country: Belgium

For the attention of: Mr Hans-Erwin Barth

E-mail: agri-d4@ec.europa.eu

Telephone: +32 22956363

Fax: +32 22966268

Internet address(es):

General address of the contracting authority: http://ec.europa.eu/dgs/agriculture/tender_en.htm

Electronic access to information: http://ec.europa.eu/dgs/agriculture/tender_en.htm

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

European institution/agency or international organisation

I.3. Main activity

Other: Agriculture and Rural Development.

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title attributed to the contract by the contracting authority**

Framework contract for organisation of promotion events, high-level trade visits and communication activities in third countries.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Various third countries. Countries outside the EU.
NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with a single operator

Duration of the framework agreement

Duration in years: 4

Estimated total value of purchases for the entire duration of the framework agreement

Estimated value excluding VAT:

Range: between 1 and 12 000 000 EUR

Frequency and value of the contracts to be awarded: Several specific contracts per year.

II.1.5. Short description of the contract or purchase(s)

Framework contract for organisation of promotion events, high-level trade visits and communication activities in third countries

II.1.6. CPV code(s)

79952000 Event services, 79340000 Advertising and marketing services, 79416000 Public relations services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Specific contracts within the framework contract of an expected value of 500 000 EUR–4 000 000 EUR per year. The maximum value of specific contracts over the framework contract's 4-year term will not exceed 12 000 000 EUR.

Estimated value excluding VAT:

Range: between 1 and 12 000 000 EUR

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: no

II.3. Duration of the contract or time limit for completion

Duration in months: 48 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

Please refer to the tender documents.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: See section 5.2 of the specifications.

III.2.2. Economic and financial ability

List and brief description of conditions: See section 5.3.1 of the specifications.

III.2.3. Technical and professional ability

List and brief description of conditions:
See section 5.3.2 of the specifications.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

- IV.3.1. File reference number attributed by the contracting authority**
AGRI-2013-D4-01.
- IV.3.2. Previous publication concerning this procedure**
Prior information notice
Notice number in the OJ S: [2012/S 206-337966](#) of 25.10.2012
- IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**
Payable documents: no
- IV.3.4. Time limit for receipt of tenders or requests to participate**
28.6.2013 - 16:00
- IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**
- IV.3.6. Languages in which tenders or requests to participate may be submitted**
Any EU official language
- IV.3.7. Minimum time frame during which the tenderer must maintain the tender**
Duration in months: 9 (from the date stated for receipt of tender)
- IV.3.8. Conditions for opening of tenders**
Date: 10.7.2013
Place:
rue de la Loi 130, 1049 Brussels, BELGIUM.
Persons authorised to be present at the opening of tenders: yes
Information about authorised persons and opening procedure: 1 representative of each tenderer, duly mandated is allowed to attend this opening.

Section VI: Complementary information

- VI.1. Information about recurrence**
This is a recurrent procurement: no
- VI.2. Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds:
no
- VI.3. Additional information**
The invitation to tender dossier will be available for download from DG Agriculture and Rural Development's website on Europa at: http://ec.europa.eu/dgs/agriculture/tender_en.htm Website will be updated regularly and it is the tenderer's responsibility to check for updates and modifications during the tendering period.
- VI.4. Procedures for review**
- VI.4.1. Review body**
Official name: General Court
Postal address: rue du Fort Niedergrünwald
Town: Luxembourg
Postal code: 2925

Country: Luxembourg
Telephone: +352 4303-1
Fax: +352 4303-2100
Internet address: <http://www.curia.europa.eu>

VI.4.2. Review procedure

Precise information on deadline(s) for review procedures: Within 2 months of the notification to the plaintiff, or, in absence thereof, of the day on which it came to the knowledge of the plaintiff. A complaint to the European Ombudsman does not have as an effect either to suspend this period or to open a new period for lodging appeals.

VI.4.3. Service from which information about the review procedure may be obtained

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Postal address: rue du Fort Niedergrünwald
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VI.5. Date of dispatch of this notice

23.4.2013